

UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF MASSACHUSETTS

ROBERT FIREMAN and ANN RAIDER,)
)
Plaintiffs,)
)
v.) CIVIL ACTION NO. 05-1740MLW
)
NEWS AMERICA MARKETING IN-STORE, INC.,)
)
Defendant.)
)

**ROBERT FIREMAN AND ANN RAIDER'S MOTION TO COMPEL
RESPONSES TO DISCOVERY REQUESTS FROM DEFENDANT NEWS
AMERICA MARKETING IN-STORE, INC. (MEMORANDUM
INCORPORATED)**

Plaintiffs Robert Fireman and Ann Raider hereby move under Federal Rule of Civil Procedure 37(a) and Local Rule 37.1 for an order compelling Defendant News America Marketing In-Store, Inc. ("NAM") to respond fully to Robert Fireman and Ann Raider's First Set of Requests for Production of Documents and Things to Defendant. As grounds for this motion, Plaintiffs state that NAM has refused to produce requested documents, specifically electronic documents that exist only on daily e-mail backup tapes and year-end backup tapes, that are highly relevant to issues in this litigation and may either be admissible evidence in this action or lead to the discovery of admissible evidence. Plaintiffs' document requests are attached as Exhibit A. NAM's responses to these document requests are attached hereto as Exhibit B.

FACTUAL AND PROCEDURAL BACKGROUND

In August of 1999, Plaintiffs and Defendant finalized a Stock Purchase Agreement and the Defendant agreed it would commit its resources and run Plaintiffs' company, Consumer Card Marketing Inc. ("CCMI") in such a way as to permit it to continue its growth and execute its business plan. The purpose of the agreement was to combine CCMI's product line with NAM's sales force and relationships and allow CCMI's business to continue to grow. As part of the contract and based on Defendant's agreement to commit the resources necessary for CCMI to continue to grow, the Plaintiffs agreed to received part of their compensation through earn-outs based on CCMI or its successors' Gross Margin as defined in the Stock Purchase Agreement.

Instead, upon the sale of CCMI, the business plan was ignored, promised resources were withheld, and key staff was siphoned off to other aspects of NAM's business. The Defendant marginalized the role of the Plaintiffs in the company, damaged the brand equity and name recognition CCMI had built over eight years, cancelled all trade advertising, failed to provide sales support to grow the business, and failed to fund necessary software development. Predictably, the Plaintiffs were unable to meet financial targets all parties had agreed were readily achievable, and Plaintiffs lost millions of dollars in bonuses and earn-out payments.¹

¹ Defendants claim that they had the right to take actions that destroyed Plaintiffs' ability to realize the financial benefit of their bargain by virtue of a provision in their asset purchase agreement. The provision states:

It is the buyer's current intention to provide support to the business of the Company by, among other things, (i) utilizing Buyer's sales force in order to promote the sale of the Company's products, (ii) assisting the Company in the creation of long-term relationships with retailers, and (iii) investing in software and hardware as needed to expand the Company's business. Notwithstanding the foregoing, Buyer shall be freed to operate the Company and its Affiliates in its sole and unfettered judgment and Sellers shall have no claim against Buyer in connection therewith as a result of the preceding sentence. Buyer hereby agrees that the direct sales expenses

In August of 2005, Plaintiffs filed suit against Defendant in Massachusetts state court. The case was removed to this Court and discovery has been ongoing since mid-2006. Plaintiffs served their first document requests on Defendant on June 1, 2006 and Defendant responded on August 8, 2006. Plaintiffs' document request included requests for relevant electronic documents. See Exhibit A. Defendant has not searched for critical responsive and highly relevant e-mails and electronic documents that are very likely located in its daily e-mail backup tapes and year-end backup tapes.

ARGUMENT

On March 27, 2007, Alfred A. McBean, Jr. appeared on behalf of the Defendant in a keeper of the records deposition, a copy of which is attached as Exhibit C. In this deposition ("McBean Dep."), Mr. McBean, the vice president of Windows technology at News America Marketing, testified as to the existence of year-end backup tapes which included a full back-up of the servers, including any e-mail on those servers. McBean Dep. At 80-81. An inventory of these year-end tapes is kept offsite at the same locations where the backup tapes are stored. *Id.* at 87. It is possible for these backup tapes to be restored and searched for relevant documents. *Id.* at 88-89.

Plaintiffs later learned from opposing counsel after the McBean deposition that NAM also backed up all of its e-mail daily on backup tapes. This piece of information

for the first and second Base Earn-Out Periods shall not exceed \$1.0 million and \$1.4 million, respectively, unless otherwise agreed by Buyer, on the one hand, and Fireman and Raider, on the other hand.

This provision, however, does not allow NAM to violate the covenant of good faith and fair dealing. See *Speakman v. Allmerica Financial Life Ins.*, 367 F.Supp.2d 122, 132 (D. Mass. 2005) ("the essential inquiry [in determining whether a breach of the covenant occurred] is whether the challenged conduct conformed to the parties' reasonable understanding of performance obligations, as reflected in the overall spirit of the bargain, not whether the defendant abided by the letter of the contract in the course of performance."); *In re Gulf Oil/Cities Tender Offer Litigation*, 725 F.Supp. 712, 736 (S.D.N.Y. 1989) ("merely conferring an express power is insufficient to bar consideration of whether the party exercised the power in good faith.")

was not revealed by Mr. McBean despite repeated questioning on all of the locations of relevant e-mail. See McBean Dep. at 42, 58, 80-81, 97. Mr. McBean did not disclose the daily e-mail backups when he was asked about the locations where one could recover e-mail from a critical period in the case. Id. at 97. Opposing counsel has disclosed that the daily back up tapes date back to at least 2000. Also, when discussing the archiving and maintaining of backup tapes which were not overwritten, Mr. McBean did not disclose the existence of the daily backup tapes of e-mail in NAM's possession. Id. at 80-81. These daily backup tapes containing e-mail from the relevant time period in this case must be searched to uncover responsive and relevant documents critical to resolving this case.

Plaintiffs request that the Court order the Defendant to search the daily e-mail backup tapes and year-end backup tapes which very likely contain information responsive to Plaintiffs' document requests and highly relevant to this case. The e-mails and other electronic documents on these backup tapes are not available from any other source and a search will almost undoubtedly discover responsive and relevant documents. Requests for documents under Federal Rule of Civil Procedure Rule 34 apply to electronic documents as well as paper documents. See Williams v. Massachusetts Mut. Life Ins. Co., 226 F.R.D. 144, 145-46 (D. Mass. 2005); Rowe Entm't Inc. v. William Morris Agency, Inc., 205 F.R.D. 421, 428 (S.D.N.Y. 2002). This includes electronic documents that may have been deleted and only reside on backup disks. See Zubulake v. UBS Warburg LLC, 217 F.R.D. 309, 317 (S.D.N.Y. 2003) (citing Anitoch Co. v. Scrapbook Borders, Inc., 210 F.R.D. 645, 652 (D.Minn. 2002); Simon Property Group L.P. v. mySimon, Inc., 194 F.R.D. 639, 640 (S.D. Ind. 2000)). The daily e-mail and year-

end backup tapes that are in NAM's possession contain e-mails and other documents from the period of time when Plaintiffs were employed by NAM and when NAM executives were making critical decisions on the direction of CCMI and its successors.

See McBean Dep. at 96-97.

The likelihood that these daily e-mail backups and year-end backup tapes contain information relevant to the claims in this case is high. During the critical time period of this case, 1999-2004, any e-mails or electronic documents relating to the management or direction of the Plaintiffs' company purchased by Defendant would be highly relevant to Plaintiffs' claims that Defendant failed to comply with their obligations created under the contract between the parties to sell CCMI to NAM.

Importantly, these e-mails and electronic documents are not available from other sources. See Fed R. Civ. P. 26(b)(2)(C). Mr. McBean testified (and Plaintiffs learned later through supplemental information received from opposing counsel) that outside of e-mail files that may exist on end user's computers, the only source for the e-mails from the relevant time period is on the daily e-mail backup tapes and year-end backup tapes. McBean Dep. at 97. As it is and was at the end user's discretion while employed at NAM whether or not to archive documents locally on their own computer, the backup tapes are a significantly more reliable source for e-mail and other electronic documents that were created during the time period critical to this case. Id. at 62, 97.

While the process of retrieving data from the backup tapes is somewhat more complicated than simply searching a server, in this case it is a necessary step considering the importance of these e-mails and electronic documents in resolving the issues. Mr. McBean testified that there is a procedure for retrieving the data on the year-end backup

tapes and that after recovery it would be possible to search the data for responsive documents. McBean Dep. at 87-92. Based on this, it is clear that a targeted search of the daily e-mail backup tapes later disclosed could also be executed by NAM as well using a similar procedure.

Any potential expense or burden² in searching these tapes is significantly outweighed by the benefit of recovering highly relevant electronic documents from the critical time period of this case. As it is extremely likely that a search of these electronic documents targeted at the key figures in this case will contain relevant documents, it is fair that NAM, a large corporation with significant resources, be required to search the backup tapes at its own expense. See McPeek v. Ashcroft, 202 F.R.D. 31, 34 (D.D.C. 2001) (holding that “the more likely it is that a backup tape contains information that is relevant to a claim or defense, the fairer it is that the [responding party] search at its own expense”). NAM itself has created this situation where a large amount of relatively recent and undoubtedly critically relevant e-mails are only accessible through its daily e-mail backup tapes and year-end backup tapes. While there is some burden involved in searching these tapes, it is the only way to recover the e-mails and other electronic documents that are critical to resolving the issues in this case. The importance of recovering these e-mails and other electronic documents concerning discussions and decisions about the future of CCMI and its successors by key NAM executives outweighs any burden created by NAM’s procedure for archiving its electronic documents. This case involves millions of dollars in damages and data that in all likelihood contain key electronic documents that go to the core of this case has yet to be searched. As no other

² Under Fed. R. Civ. P. Rule 26(b)(2)(B), it is Defendant’s burden, not the Plaintiff’s, to show that the backup tapes are not reasonably accessible because of undue burden or cost.

source for these documents exists, the search will not be cumulative or duplicative and is absolutely necessary to uncover critical documents.³

CONCLUSION

For all of the reasons stated above, Plaintiffs' Ann Raider and Robert Fireman respectfully request that the Court order Defendants to fully respond to Plaintiffs' discovery requests by searching its daily e-mail backup tapes and year-end backup tapes for electronic documents responsive to all of Plaintiffs' document requests.

REQUEST FOR HEARING

The Plaintiffs request a hearing on the within Motion. As grounds, the Plaintiffs state that they believe a hearing will be of assistance to the Court.

ANN RAIDER AND ROBERT FIREMAN

By their attorneys,

/s/ David H. Rich

Kevin T. Peters (BBO #550522)

David H. Rich (BBO #634275)

Charles H. Roumeliotis (BBO #657553)

Todd & Weld LLP

28 State Street

Boston, MA 02109

(617) 720-2626

Dated: May 9, 2007

³ Plaintiffs strongly believe that because of the high likelihood that a search of the backup tapes will produce large amounts of relevant and responsive materials the Court should order all of the tapes to be searched immediately. However, should the Court feel that is not immediately appropriate, Plaintiffs offer a solution in the alternative consisting of searching a sample of the backup tapes as an initial procedure. As

CERTIFICATION PURSUANT TO LOCAL RULES 7.1 and 37.1

I, Kevin T. Peters, hereby certify pursuant to Rules 7.1 and 37.1 of the Local Rules of the United States District Court for the District of Massachusetts that I have made a reasonable and good faith effort to reach agreement with counsel for News America Marketing In-Store, Inc., on the matter that is the subject of this Motion. I spoke with Gordon Katz in person on May 1, 2007, but we were unable to resolve the matter.

/s/ Kevin T. Peters

Kevin T. Peters

CERTIFICATE OF SERVICE

I, David H. Rich hereby certify that this Robert Fireman and Ann Raider's Motion to Compel Responses to Discovery Request From Defendant News America Marketing In-Store, Inc., filed through the ECF system, will be sent electronically to the registered participants as identified on the Notice of Electronic Filing (NEF) and paper copies will be sent to those indicated as non registered participants on May 9, 2007.

/s/ David H. Rich

David H. Rich

Dated: May 9, 2007

noted above, this should be done at Defendant's expense, as they have created the situation where these backup tapes are the only source for these documents and they have the resources to execute such a search.

Exhibit A

UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF MASSACHUSETTS

ROBERT FIREMAN and ANN RAIDER,)
Plaintiffs,)
v.) CIVIL ACTION NO. 05-11740MLW
NEWS AMERICA MARKETING IN-STORE,)
INC.,)
Defendant.)

)

**ROBERT FIREMAN AND ANN RAIDER'S FIRST SET OF REQUESTS FOR
PRODUCTION OF DOCUMENTS AND THINGS TO DEFENDANT**

Pursuant to Federal Rules of Civil Procedure 26 and 34, the plaintiffs, Robert Fireman ("Fireman") and Ann Raider ("Raider") hereby requests that Defendant News America Marketing In-Store, Inc. ("NAM") produce for inspection and copying the documents requested below. The production of documents requested herein shall take place at the offices of Todd & Weld LLP, 28 State Street, 31st Floor, Boston, Massachusetts, within the time permitted by Rule 34.

INSTRUCTIONS

1. In producing documents in response to this request, NAM is required to furnish all documents, including electronic media, in its possession, custody or control that are known or available to it, regardless of whether those documents are possessed by NAM, or by any agent, attorney, parent, subsidiary, representative, affiliate or employee. NAM must make a diligent search of its records and of other papers and materials in its possession or available to it or its attorneys or other representatives.

2. When responding to this request for production of documents, NAM is requested to respond in writing and state as to each of the requests:

- (a) that there are documents responsive to the request, and that they will be produced;
- (b) that there are documents responsive to the request, but that NAM refuses to produce them because of a claim of privilege or for some other reason; or
- (c) that there are no documents responsive to the request.

3. If NAM asserts any privilege in responding to this request, specify in each instance the type of privilege asserted, specify the basis for the assertion, state all facts relied upon in support of the claim of privilege or related thereto and identify, to the fullest extent short of waiver, all communications and documents as to which NAM claims a privilege.

4. As to any document called for in this request which no longer exists, but which NAM is aware existed at one time, please identify such document(s) and, in addition, identify the last known location and the reason such document(s) is no longer in existence.

5. In the event NAM objects to any request set forth below on the basis of a contention that it is overbroad for any reason, please respond to that request as narrowed in such a way as to render it not overbroad and state the extent NAM have narrowed that request for purposes of the response.

6. In producing documents pursuant to this request, please indicate to which numbered request such document is responsive. If a document or any other item is produced pursuant to more than one request, please so designate.

7. The document requests contained herein shall be deemed to be continuing; that

is, NAM must supplement its response if it obtains any additional documents between the time the responses to these requests are served and the time of trial. Such additional responses shall be served and additional documents produced from time to time, but no later than fourteen (14) days after such additional documents are discovered, obtained or received.

8. Unless otherwise specified, the documents to be provided in response to the requests contained herein include any and all information that was generated or received or otherwise came into existence at any time prior to and including the date of responding.

DEFINITIONS

As used herein, the words and phrases set out below shall have the following meanings:

1. "Communication" means any correspondence, contact, discussion, or any other kind of written or oral exchange or transmittal of information (in the form of facts, ideas, inquiries, or otherwise) and any response thereto between two or more persons or entities, including, without limitation, all telephone conversations, face-to-face meetings or conversations, internal or external discussions, or exchanges of a document or documents, whether directly or through "cc" copying.

2. "Document" shall have the meaning set forth in Rule 34(a) of the Massachusetts Rules of Civil Procedure and shall therefore include, without limitation, any writing, recording, photograph, computer data base, or other item containing information of any kind or nature, however produced or reproduced, whether an original or a duplicate, whatever its origin or location, and regardless of the form in which such information exists or is maintained.

3. "Person" means any natural person or any legal or business entity.
4. A "representative" of a person means any officer, director, agent, employee, attorney, or other representative of such person.
5. An "affiliate" of any entity means any person who, directly or indirectly, controls, or is controlled by, or is under common control with such entity. The term "control" and its correlative, as used above, means the possession, whether direct or indirect, or the power to direct or to cause the direction of the management and policies of a person, whether through ownership of an entity interest, by corporate position, by contract, or otherwise.
6. "Concerning" means relating to, referring to, describing, evidencing, or constituting.
7. "Robert Fireman" means Robert Fireman, any agent, employee, attorney or other representative of Robert Fireman.
8. "Ann Raider" means Ann Raider, any agent, employee, attorney, or other representative of Ann Raider.
9. "NAM" means News America Marketing In Store, its employees, agents, principals, subsidiaries, successors, shareholders, members, officers and directors.
10. Consumer Card Marketing, Inc. ("CCMI") means CCMI, its employees, agents, principals, subsidiaries, successors, shareholders, members, officers and directors.
11. SmartSource Direct means SmartSource Direct, its employees, agents, principals, subsidiaries, successors, shareholders, members, officers and directors.
12. SmartSource iGroup means SmartSource iGroup, its employees, agents, principals, subsidiaries, successors, shareholders, members, officers and directors.

13. "You" or "Your" means NAM.

REQUESTS

1. All documents which refer, reflect or relate to Consumer Card Marketing, Inc. ("CCMI").
2. All documents which refer, reflect or relate to SmartSource Direct from 1999 to 2004.
3. All documents which refer, reflect or relate to SmartSource iGroup from 1999 to 2004.
4. All documents which refer, reflect or relate to any business plans of CCMI.
5. All documents which refer, reflect or relate to any business plans prepared or reviewed prior to the acquisition of CCMI relating to the business of CCMI.
6. For the years 1999 to 2004, all documents which refer, reflect or relate to any annual business plans which relates, reflects or refers to the business of CCMI, SmartSource Direct or SmartSource iGroup.
7. All documents utilized, reviewed or prepared in connection with the preparation of the business plans sought by Request No. 6.
8. All documents which refer, reflect or relate to any due diligence performed on CCMI prior to the acquisition in 1999.
9. All documents which reflect communications between Raider and/or Fireman, on one hand, and NAM, on the other.
10. All documents which refer, reflect or relate to the August 13, 1999 Stock Purchase Agreement between NAM, Fireman and Raider. This request includes, but is not limited to pro formas, drafts, notes, memoranda, facsimile, electronic mail and both external and internal communications regarding the Stock Purchase Agreement.
11. All documents which refer, reflect or relate to the earn out component of the August 13, 1999 Stock Purchase Agreement. This request includes, but is not limited to, pro formas, calculations, draft calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.
12. All documents which refer, reflect or relate to the "Base Earn-Out Amount" component of the August 13, 1999 Stock Purchase Agreement. This

request includes, but is not limited to, pro formas, calculations, draft calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.

13. All documents utilized to calculate the Base Earn Out Amount at any time.
14. All documents which refer, reflect or relate to the "First-Year Bonus Amount" component of the August 13, 1999 Stock Purchase Agreement. This request includes, but is not limited to, pro formas, calculations, draft calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.
15. All documents utilized to calculate the First Year Bonus Amount at any time.
16. All documents which refer, reflect or relate to the "Second Year Bonus Amount" component of the August 13, 1999 Stock Purchase Agreement. This request includes, but is not limited to, pro formas, calculations, draft calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.
17. All document utilized to calculate the Second Year Bonus Amount at any time.
18. All documents which refer, reflect or relate to the "Third Year Bonus Amount" component of the August 13, 1999 Stock Purchase Agreement. This request includes, but is not limited to, pro formas, calculations, draft calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.
19. All document utilized to calculate the Third Year Bonus Amount at any time.
20. All documents which refer, reflect or relate to the "Fourth Year Bonus Amount" component of the August 13, 1999 Stock Purchase Agreement. This request includes, but is not limited to, pro formas, calculations, draft calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.
21. All document utilized to calculate the Fourth Year Bonus Amount at any time.
22. All documents which refer, reflect or relate to the "Fifth Year Bonus Amount" component of the August 13, 1999 Stock Purchase Agreement. This request includes, but is not limited to, pro formas, calculations, draft

calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.

23. All document utilized to calculate the Fifth Year Bonus Amount at any time.
24. All documents which refer, reflect or relate to any budgets or projections relating to CCMI, including drafts thereof.
25. All NAME or News Corp. board of director's meeting minutes where CCMI, Smartsource Direct or SmartSource iGroup were discussed, mentioned or referenced.
26. Minutes or notes of any meeting of any NAM or News Corp. executive, manager or member of the finance or accounting department where Ann Raider, Robert Fireman, CCMI, Smartsource Direct or SmartSource iGroup were discussed, mentioned or referenced.
27. Materials generated or reviewed during any portion of any meeting where Ann Raider, Robert Fireman, CCMI, Smartsource Direct or SmartSource iGroup were discussed, mentioned or referenced.
28. All proposed or adopted organizational charts of CCMI, SmartSource Direct or SmartSource iGroup prepared at any time.
29. All organizational charts of NAM prepared at any time from 1999 to the present.
30. Ann Raider's personnel file.
31. Robert Fireman's personnel file.
32. All documents which refer, reflect or relate to the negotiations between CCMI and NAM regarding the sale of CCMI's stock to NAM.
33. All documents relating to CCMI, SmartSource Direct or SmartSource iGroup's operations.
34. All contracts, agreement or understandings between NAM and Ann Raider.
35. All contracts, agreements or understandings between NAM and Robert Fireman.
36. Any and all financial statements of NAM from 1999 to 2004.

37. Any and all financial statements of CCMI, SmartSource Direct or SmartSource iGroup from 1999 to the present.
38. All documents which refer, reflect or relate to NAM's decision to change the name of CCMI.
39. All documents which refer, reflect or relate to Ann Raider or Robert Fireman.
40. All documents which refer, reflect or relate to the loyalty marketing industry, including but not limited to business plans, reports, studies or surveys received or prepared at any time from 1997 to the present.

ANN RAIDER AND ROBERT FIREMAN

[Signature]
I hereby certify that a true copy of the
above document was served upon the
attorneys of record for each other party
on 5/26/06 and on 6/1/06

[Signature]
Dated: June 1, 2006

By their attorneys,

/s David H. Rich
Kevin T. Peters (BBO #550522)
David H. Rich (BBO #634275)
Todd & Weld LLP
28 State Street
Boston, MA 02109
(617) 720-2626

Exhibit B

UNITED STATES DISTRICT COURT
DISTRICT OF MASSACHUSETTS

ROBERT FIREMAN and ANN RAIDER,

Plaintiffs,

v.

NEWS AMERICA MARKETING IN-STORE,
INC .

Defendant.

Civil Action No. 05-11740-MLW

**DEFENDANT NEWS AMERICA MARKETING IN-STORE, INC.'S
RESPONSES TO ROBERT FIREMAN AND ANN RAIDER'S FIRST
SET OF REQUESTS FOR PRODUCTION OF DOCUMENTS AND THINGS**

News America Marketing In-Store, Inc. ("NAM") hereby responds to the separately-numbered requests of Plaintiffs' First Requests for Production of Documents (the "Requests") as follows:

GENERAL RESPONSES AND OBJECTIONS

The following General Responses and Objections are applicable to and are hereby incorporated by reference into each of NAM's specific responses to each document request contained in the Requests.

- A. NAM objects to the Requests' Definitions and Instructions to the extent they exceed the requirements of the Federal Rules of Civil Procedure.
- B. NAM is providing this response to the Requests without waiver of or prejudice to its right, at any later time, to raise objections to (a) the relevance, materiality, or admissibility of (i) the Requests or any part thereof, (ii) statements made in this response to the Requests or any part thereof, or (iii) any document produced pursuant to this response, or (b) any further demand for discovery involving or relating to the matters raised in the Requests.

C. The Specific Responses set forth below and any production NAM undertakes to make pursuant thereto are based upon information now available to it after having made a diligent search within the time available of the files in its possession, custody or control that reasonably relate to one or more of the specific document production requests contained in the Requests. NAM may, in the future, obtain or locate additional documents responsive to the Requests and may identify or determine additional information relevant to its Specific Responses to the document production requests contained in the Requests. NAM objects to the Requests to the extent they purport to demand production of documents not in NAM's possession, custody, or control or to require a search that does not reasonably relate to one or more of the specific document production requests contained in the Requests. NAM reserves the right at any time to revise, correct, add to, supplement, modify, or clarify the Specific Responses set forth below or the production made pursuant thereto.

D. NAM objects to the Requests to the extent they demand production of any document covered by the attorney-client privilege, the work-product doctrine, or any other applicable privilege or doctrine recognized by Fed. R. Civ. P. 26, including the doctrine relating to documents prepared in anticipation of litigation. In the event any privileged document is produced by NAM, its production is inadvertent and does not constitute a waiver of any privilege.

E. NAM objects to the Requests to the extent that they are overly broad, unduly burdensome and not reasonably calculated to lead to the discovery of admissible evidence.

F. NAM objects to the Requests to the extent they purport to seek documents evidencing, referring, relating, pertaining to or created by any expert, as that term is used in Fed. R. Civ. P. 26 or his/her representative, or that describes, summarizes, evidences or sets forth any

communications by and between NAM and any such expert, or his/her representative, beyond those Plaintiff is entitled to receive pursuant to Mass. R. Civ. P. 26.

G. NAM objects to the production of any documents falling within one of the General Objections set forth above or one of the Specific Objections set forth below. In the event any document falling within such an objection is or may be produced by NAM, its production is inadvertent and does not constitute a waiver of the objection with respect to the produced document or any other document. Moreover, a statement by NAM that it will produce all documents responsive to a particular request or falling within a particular description means that NAM will produce all documents within its possession, custody, or control that (a) are responsive to the particular request or fall within the particular description in question; (b) have been located by NAM after diligent search, and (c) do not fall within one of the General Objections set forth above or within any of the objections contained in the Specific Responses set forth below. Further, such a statement is not an acknowledgment or an admission that any document responsive to the particular request or falling within the particular description in question currently exists or has ever existed.

H. Production of all documents is subject to entry of a confidentiality stipulation and order.

SPECIFIC RESPONSES AND OBJECTIONS

REQUEST NO. 1

All documents which refer, reflect or relate to Consumer Card Marketing, Inc. ("CCMI").

RESPONSE NO. 1

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, unduly burdensome, and that the documents sought are protected by the attorney-

client privilege. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 2

All documents which refer, reflect or relate to SmartSource Direct from 1999 to 2004.

RESPONSE NO. 2

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, unduly burdensome, and that the documents sought are protected by the attorney-client privilege. Without waiving the objections, NAM will produce such readily available unprivileged documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 3

All documents which refer, reflect or relate to SmartSource iGroup from 1999 to 2004.

RESPONSE NO. 3

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, unduly burdensome, and that the documents sought are protected by the attorney-client privilege. Without waiving the objections, NAM will produce such readily available unprivileged documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 4

All documents which refer, reflect or relate to any business plans of CCMI.

RESPONSE NO. 4

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome, and that the documents sought are protected by the attorney-client privilege. Without waiving the objections, NAM will produce such readily

available unprivileged documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 5

All documents which refer, reflect or relate to any business plans prepared or reviewed prior to the acquisition of CCMI relating to the business of CCMI.

RESPONSE NO. 5

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, unduly burdensome, and that the documents sought are protected by the attorney-client privilege. Without waiving the objections, NAM will produce such readily available unprivileged documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 6

For the years 1999 to 2004, all documents which refer, reflect or relate to any annual business plans which relate, reflect or refer to the business of CCMI, SmartSource Direct or SmartSource iGroup.

RESPONSE NO. 6

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 7

All documents utilized, reviewed or prepared in connection with the preparation of the business plans sought by Request No. 6.

RESPONSE NO. 7

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such

readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 8

All documents which refer, reflect or relate to any due diligence performed on CCMI prior to the acquisition in 1999.

RESPONSE NO. 8

NAM objects to the above request on the grounds that the request is vague and ambiguous and the documents sought are protected by the attorney-client privilege and not calculated to lead to the discovery of admissible evidence in this action. Without waiving the objection, NAM will produce unprivileged due diligence documents.

REQUEST NO. 9

All documents which reflect communications between Raider and/or Fireman, on one hand, and NAM, on the other.

RESPONSE NO. 9

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 10

All documents which refer, reflect or relate to the August 13, 1999 Stock Purchase Agreement between NAM, Fireman and Raider. This request includes, but is not limited to pro formas, drafts, notes, memoranda, facsimile, electronic mail and both external and internal communications regarding the Stock Purchase Agreement.

RESPONSE NO. 10

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, unduly burdensome, and that the documents sought are protected by the attorney-client privilege. Without waiving the objections, NAM will produce such readily available

unprivileged documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 11

All documents which refer, reflect or relate to the earn-out component of the August 13, 1999 Stock Purchase Agreement. This request includes, but is not limited to, pro formas, calculations, draft calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.

RESPONSE NO. 11

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, unduly burdensome, and that the documents sought are protected by the attorney-client privilege. Without waiving the objections, NAM will produce such readily available unprivileged documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 12

All documents which refer, reflect or relate to the "Base Earn-Out Amount" component of the August 13, 1999 Stock Purchase Agreement. This request includes, but is not limited to, pro formas, calculations, draft calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.

RESPONSE NO. 12

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, unduly burdensome, and that the documents sought are protected by the attorney-client privilege. Without waiving the objections, NAM will produce such readily available unprivileged documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 13

All documents utilized to calculate the Base Earn-Out Amount at any time.

RESPONSE NO. 13

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 14

All documents which refer, reflect or relate to the "First-Year Bonus Amount" component of the August 13, 1999 Stock Purchase Agreement. This request includes, but is not limited to, pro formas, calculations, draft calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.

RESPONSE NO. 14

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 15

All documents utilized to calculate the First Year Bonus Amount at any time.

RESPONSE NO. 15

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 16

All documents which refer, reflect or relate to the "Second Year Bonus Amount" component of the August 13, 1999 Stock Purchase Agreement. This request includes, but is not limited to, pro formas, calculations, draft calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.

RESPONSE NO. 16

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 17

All document utilized to calculate the Second Year Bonus Amount at any time.

RESPONSE NO. 17

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 18

All documents which refer, reflect or relate to the "Third Year Bonus Amount" component of the August 13, 1999 Stock Purchase Agreement. This request includes, but is not limited to, pro formas, calculations, draft calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.

RESPONSE NO. 18

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 19

All document utilized to calculate the Third Year Bonus Amount at any time.

RESPONSE NO. 19

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 20

All documents which refer, reflect or relate to the "Fourth Year Bonus Amount" component of the August 13, 1999 Stock Purchase Agreement. This request includes, but is not limited to, pro formas, calculations, draft calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.

RESPONSE NO. 20

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 21

All document utilized to calculate the Fourth Year Bonus Amount at any time.

RESPONSE NO. 21

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 22

All documents which refer, reflect or relate to the "Fifth Year Bonus Amount" component of the August 13, 1999 Stock Purchase Agreement. This request includes, but is not limited to, pro formas, calculations, draft calculations, memoranda, facsimile, spreadsheets, electronic mail, notes of communications, both internal and external communications.

RESPONSE NO. 22

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 23

All document utilized to calculate the Fifth Year Bonus Amount at any time.

RESPONSE NO. 23

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 24

All documents which refer, reflect or relate to any budgets or projections relating to CCMI, including drafts thereof.

RESPONSE NO. 24

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 25

All NAM or News Corp. board of director's meeting minutes where CCMI, Smartsource Direct or SmartSource iGroup were discussed, mentioned or referenced.

RESPONSE NO. 25

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, unduly burdensome, and not calculated to lead to the discovery of admissible evidence.

REQUEST NO. 26

Minutes or notes of any meeting of any NAM or News Corp. executive, manager or member of the finance or accounting department where Ann Raider, Robert Fireman, CCMI, Smartsource Direct or SmartSource iGroup were discussed, mentioned or referenced.

RESPONSE NO. 26

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, unduly burdensome, and not calculated to lead to the discovery of admissible evidence.

REQUEST NO. 27

Materials generated or reviewed during any portion of any meeting where Ann Raider, Robert Fireman, CCMI, Smartsource Direct or SmartSource iGroup were discussed, mentioned or referenced.

RESPONSE NO. 27

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 28

All proposed or adopted organizational charts of CCMI, SmartSource Direct or SmartSource iGroup prepared at any time.

RESPONSE NO. 28

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objection, NAM will produce such readily available documents to the extent they exist.

REQUEST NO. 29

All organizational charts of NAM prepared at any time from 1999 to the present.

RESPONSE NO. 29

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, unduly burdensome, and not calculated to lead to the discovery of admissible evidence. Without waiving the objection, NAM will produce such readily available documents to the extent they exist.

REQUEST NO. 30

Ann Raider's personnel file.

RESPONSE NO. 30

NAM will produce the requested documents.

REQUEST NO. 31

Robert Fireman's personnel file.

RESPONSE NO. 31

NAM will produce the requested documents.

REQUEST NO. 32

All documents which refer, reflect or relate to the negotiations between CCMI and NAM regarding the sale of CCMI's stock to NAM.

RESPONSE NO. 32

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, unduly burdensome, and seek privileged information. Without waiving the

objection, NAM will produce such readily available unprivileged documents to the extent they exist.

REQUEST NO. 33

All documents relating to CCMI, SmartSource Direct or SmartSource iGroup's operations.

RESPONSE NO. 33

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, unduly burdensome, and not calculated to lead to the discovery of admissible evidence. Without waiving the objections, NAM will produce such readily available documents, to the extent they exist, as may be relevant to the issues raised in the complaint.

REQUEST NO. 34

All contracts, agreement or understandings between NAM and Ann Raider.

RESPONSE NO. 34

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objection, NAM will produce such documents to the extent they exist.

REQUEST NO. 35

All contracts, agreements or understandings between NAM and Robert Fireman.

RESPONSE NO. 35

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objection, NAM will produce such documents to the extent they exist.

REQUEST NO. 36

Any and all financial statements of NAM from 1999 to 2004.

RESPONSE NO. 36

NAM objects to the above request on the ground that it is overly broad and not reasonably calculated to lead to the discovery of admissible evidence.

REQUEST NO. 37

Any and all financial statements of CCMI, SmartSource Direct or SmartSource iGroup from 1999 to the present.

RESPONSE NO. 37

NAM objects to the above request on the ground that it is overly broad. Without waiving the objection, NAM will produce such readily available documents to the extent they exist.

REQUEST NO. 38

All documents which refer, reflect or relate to NAM's decision to change the name of CCMI.

RESPONSE NO. 38

NAM objects to the above request on the ground that it is overly broad. Without waiving the objection, NAM will produce such readily available documents to the extent they exist.

REQUEST NO. 39

All documents which refer, reflect or relate to Ann Raider or Robert Fireman.

RESPONSE NO. 39

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, and unduly burdensome. Without waiving the objections, NAM will produce such documents, to the extent they exist, as may be relevant to the issues raised in the complaint and are readily available.

REQUEST NO. 40

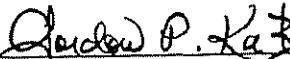
All documents which refer, reflect or relate to the loyalty marketing industry, including but not limited to business plans, reports, studies or surveys received or prepared at any time from 1997 to the present.

RESPONSE NO. 40

NAM objects to the above request on the grounds that it is overly broad, vague and ambiguous, unduly burdensome, and not calculated to lead to the discovery of admissible evidence.

NEWS AMERICA MARKETING IN-STORE,
INC.

By its attorneys,



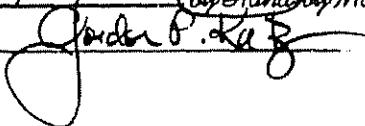
Gordon P. Katz (BBO# 161080)
Tara J. Myslinski (BBO #644936)
HOLLAND & KNIGHT LLP
10 St. James Avenue
Boston, MA 02116
(617) 523-2700

Dated: September 8, 2006
Boston, Massachusetts

I hereby certify that a true copy of the
above document(s) was served upon all
parties of record in this case on

8/13/06

by Hand by Mail



Gordon P. Katz

Exhibit C

1

UNITED STATES DISTRICT COURT
DISTRICT OF MASSACHUSETTS

-----x
ROBERT FIREMAN and ANN RAIDER, :
Plaintiffs, : Civil Action No.
-vs.- : 05-1740 MLW
NEWS AMERICA MARKETING IN-STORE, :
INC., Defendant. :
-----x

Deposition of ALFRED A. McBEAN, JR., taken in
the above-entitled matter before RICH GERMOSEN,
Certified Court Reporter, (License No. XI01847),
Certified Realtime Court Reporter-NJ, (License No.
XR00168), NCRA Registered Professional Reporter, NCRA
Certified Realtime Reporter, Certified LiveNote
Reporter, and a Notary Public within and for the
States of New York and New Jersey, taken at the
offices of News America, Incorporated, 1211 Avenue of
the Americas, 3rd Floor, New York, New York
10036-8701, on Tuesday, March 27, 2007, commencing at
11:02 a.m.

McBean, Jr., Alfred A.

March 27, 2007

New York, NY

2 (Pages 2 to 5)

	2		4
1	APPEARANCES	1	IT IS HEREBY STIPULATED AND AGREED, by
2	Attorney for the Plaintiffs:	2	and between the attorneys for the respective parties
3	KEVIN T PETERS, ESQ.	3	herein, that filing and sealing be and the same are
4	TODD & WELD LLP	4	hereby waived.
5	28 State Street - 31st Floor	5	IT IS FURTHER STIPULATED AND AGREED
6	Boston, MA 02109-1775	6	that all objections, except as to the form of the
7	(617) 720-2626	7	question, shall be preserved to the time of trial.
8		8	IT IS FURTHER STIPULATED AND AGREED
9	Attorney for the Defendant:	9	that the within deposition may be signed and sworn
10	GORDON P KATZ, ESQ	10	to before any officer authorized to administer an
11	HOLLAND & KNIGHT LLP	11	oath, with the same force and effect as if signed
12	10 St James Avenue - 11th Floor	12	and sworn to before the officer before whom the
13	Boston, MA 02116-3889	13	within deposition was taken.
14	(617) 573-5839	14	
15		15	
16		16	
17	ALSO PRESENT:	17	
18	J JORDAN LIPPNER, ESQ., News America Incorporated	18	
19		19	
20		20	
21		21	
22		22	
	3		5
1	CONTENTS	1	PROCEEDINGS
2	WITNESS: ALFRED A McBEAN, JR.	2	(Whereupon, the court reporter
3	Examination By Mr Peters 005	3	administers the oath to the witness.)
4		4	ALFRED A. McBEAN, JR.,
5	EXHIBITS	5	conducting business at News America Marketing,
6	NUMBER DESCRIPTION PAGE LINE	6	20 Westport Road, 1st Floor, Wilton, Connecticut
7	1 (Exhibit 1 for identification,	7	06897, residing at 29 Thompson Street, Fairfield,
8	four-page document entitled	8	Connecticut 06825, having been first duly sworn
9	Notice of Taking Deposition,	9	or affirmed by a Notary Public within and for the
10	not bearing Bates stamps) . 010 . 017	10	States of New York and New Jersey, was examined
11		11	and testified as follows:
12		12	EXAMINATION BY MR PETERS:
13		13	Q. Good morning
14		14	A. Good morning.
15		15	Q. We met briefly a moment ago. I'm
16		16	Kevin Peters. I represent the Plaintiffs in this
17		17	case. I appreciate you taking the time to get
18		18	ready for this deposition and appearing today.
19		19	Would you introduce yourself to
20		20	us, give the name and the spelling of your name.
21		21	A. Alfred McBean, A-l-f-r-e-d,
22		22	M-c-B-e-a-n.

March 27, 2007

New York, NY

3 (Pages 6 to 9)

6	8
1 Q. Where do you work, sir?	1 A. No, he's not.
2 A. News America Marketing.	2 Q. Okay. Do you know where he went?
3 Q. What is your job?	3 A. He went to Fox.
4 A. I'm the vice-president of Windows	4 Q. Okay.
5 technology.	5 So he's still within the News
6 Q. What are your job	6 America family of companies?
7 responsibilities?	7 MR. KATZ: Objection.
8 A. Managing the Windows environment	8 A. Yes.
9 from an end user experience and operations side	9 Q. Okay.
10 as far as maintaining the functionality of all	10 Do you know what his job is
11 the Windows servers.	11 presently?
12 Q. Okay. How long have you had the	12 A. Yes.
13 job?	13 Q. What is it?
14 A. Under the current title two years.	14 A. He's the vice-president of
15 Q. Okay.	15 technology for Fox.
16 How long have you worked for News	16 MR. KATZ: Yeah, you know, before
17 America?	17 we go any further should we put some stipulations
18 A. I started in June of 2000.	18 on the record?
19 Q. Okay.	19 MR. PETERS: Okay.
20 Did you replace someone? Did	20 MR. KATZ: Sounds like a good idea.
21 someone have your job?	21 MR. PETERS: Why not. I've done
22 A. No. At the time that I was hired	22 that.
7	9
1 I believe that this was a new head count.	1 MR. KATZ: Okay. We've done it
2 Q. Okay.	2 before.
3 Who was in charge of technology or	3 MR. PETERS: We've done it before.
4 IT before you came on board if you know?	4 MR. KATZ: And the two of us have
5 A. I could only tell you who my	5 done it several times.
6 hiring manager was.	6 MR. PETERS: That's right.
7 Q. Why don't you tell me that?	7 Why don't we reserve objections
8 A. Sunnel Sajnani.	8 except as to the form of the question until the
9 Q. Could you spell that, please?	9 time of trial or use of the transcript in a
10 A. S-u-n-	10 dispositive motion like a summary judgment motion,
11 Q. The questions only get easier.	11 for instance, and why don't we reserve motions to
12 A. Yeah, I know. Hold on.	12 strike until the time of trial or use of the
13 S-u-n-n-e-l. Hold on. I'll have to get back to	13 transcript in a dispositive motion. The witness
14 you on his first name. His last name is	14 will want to read and sign I'm sure, Gordon, but
15 S-a-j-n-a-n-i.	15 we'd waive Notary.
16 Q. S-a-j--	16 Does that cover the waterfront?
17 A. S-a-j-n-a-n-i.	17 MR. KATZ: I think so with the
18 Q. Okay.	18 exception that the only objections we're not
19 And what was his position?	19 reserving and the only motions to strike we're not
20 A. Vice-president of technology.	20 reserving would be those as to form.
21 Q. Okay.	21 MR. PETERS: Only as to form.
22 Is he still with the company?	22 MR. KATZ: Let me just add one

McBean, Jr., Alfred A.

March 27, 2007

New York, NY

4 (Pages 10 to 13)

<p>1 further thing as a preliminary matter 2 As you know we sent you certain 3 objections to your 30(b)(6) deposition, that is 4 the 30(b)(6) deposition under which Mr. McBean is 5 appearing here today in a letter dated January 6 26th, 2007. I'm not going to repeat those here, 7 but I just want to incorporate by reference that 8 letter dated January 26th, 2007 and if you'd like 9 we can mark it as an exhibit. I don't happen to 10 have a clean copy of it with me today, but we can 11 amend the record when we return to Boston if you'd 12 like to do that. 13 MR. PETERS: Well, why don't we do 14 this: 15 Would you mark as the first exhibit 16 a Notice of Deposition 17 (Whereupon, four-page document 18 entitled Notice of Taking Deposition, not bearing 19 Bates stamps, is received and marked as McBean 20 Exhibit 1 for Identification.) 21 COURT REPORTER: Number 1. 22</p>	<p>1 MR. KATZ: The person who has 2 knowledge on the subject as I've indicated in the 3 letter of January 26th, 2007 is me. 4 MR. PETERS: So there's no 5 corporate person who was responsible for 6 coordinating the effort to collect electronic 7 documents or paper documents? 8 MR. KATZ: That -- the person who 9 is responsible for the coordination of the effort 10 to collect electronic documents or paper documents 11 has been me. 12 MR. PETERS: Okay. 13 14 BY MR. PETERS: 15 Q. Well, let me just ask the witness, 16 did you collect any documents and provide them to 17 Mr. Katz electronic or otherwise? 18 A. In relation to Number 5? 19 Q. Just generally in relation to this 20 litigation? 21 A. Yes, I collected documents where I 22 provided it to him.</p>
<p>11 1 BY MR. PETERS: 2 Q. Mr. McBean, I'm showing you a copy 3 of a Notice of Deposition. 4 Would you take a look at it and 5 see if you recognize the document. 6 A. Yes, I recognize the document. 7 Q. Okay. 8 Is this deposition notice the 9 notice that brings you here today? 10 A. Yes. 11 Q. Okay. 12 MR. PETERS: Now, Gordon, your 13 objections as I understand, as I understand them 14 to be pertain to 5, category 5? 15 MR. KATZ: Principally. For 16 present discussion that's the one that is most 17 significant and that is that Mr. McBean is not 18 testifying as a corporate representative with 19 respect to Number 5 on Exhibit 1. 20 MR. PETERS: Okay. 21 Is there another person that's 22 available to testify on that?</p>	<p>13 1 Q. Okay. 2 What categories of documents did 3 you provide? 4 A. Documents that he had requested 5 from me. 6 Q. Do you recall what they are? 7 A. One was previous deposition and 8 documents pertaining to corporate policies. 9 Q. Okay. 10 Anything else, any other 11 categories of documents? 12 A. No. 13 Q. Okay. 14 Can you define with more precision 15 the documents pertaining to corporate policies? 16 A. Policies, News Corp. policies on 17 records management and computer usage. 18 Q. Did you review those documents in 19 advance of today's deposition? 20 A. Yes. 21 Q. Are you familiar with the 22 substance of those documents in a general way?</p>

New York, NY

5 (Pages 14 to 17)

<p>1 A. Yes.</p> <p>2 Q. Okay.</p> <p>3 So if we ask questions later on in</p> <p>4 the deposition about corporate policies, you'll</p> <p>5 have a working knowledge of those documents?</p> <p>6 A. No. I mean I know what the</p> <p>7 documents are about, but I don't know them</p> <p>8 verbatim.</p> <p>9 Q. Okay. We'll just get into that.</p> <p>10 In any event, we were talking</p> <p>11 about your job responsibilities and your hire</p> <p>12 back in 2000.</p> <p>13 When you were hired what were you</p> <p>14 hired to do?</p> <p>15 A. My first position with News</p> <p>16 America Marketing was a senior technologist.</p> <p>17 Q. What were your job</p> <p>18 responsibilities?</p> <p>19 A. Job responsibilities were to chart</p> <p>20 technology mostly in the Windows space and</p> <p>21 introduce them into News America Marketing.</p> <p>22 Q. What does that mean, to chart</p>	<p>14</p> <p>1 technology?</p> <p>2 A. I managed the Windows, the entire</p> <p>3 Windows environment for News America Marketing,</p> <p>4 the end user experience as far as applications</p> <p>5 that are hosted on the Windows servers and the</p> <p>6 operational stability of the environment. So</p> <p>7 anything that was Microsoft Windows related from</p> <p>8 an application or server perspective I was</p> <p>9 directly responsible for.</p> <p>10 Q. And this was for News America, the</p> <p>11 company?</p> <p>12 A. This is for News America</p> <p>13 Marketing.</p> <p>14 Q. News America Marketing.</p> <p>15 And so did that cover News America</p> <p>16 Marketing In-Store, Inc.?</p> <p>17 A. Yes.</p> <p>18 Q. Is that a company familiar to you?</p> <p>19 Are you familiar with a company or</p> <p>20 division called SmartSource Direct?</p> <p>21 A. Yes.</p> <p>22 Q. Are you responsible for their</p>
<p>15</p> <p>1 technology?</p> <p>2 A. For instance, one of my first</p> <p>3 projects was to look at the way that the</p> <p>4 organization is receiving faxes and figure out a</p> <p>5 way to automate them. So we looked at a product,</p> <p>6 looked at several products, isolated it down to a</p> <p>7 product and then I did a pilot, internal pilot</p> <p>8 and we went to full production as far as being</p> <p>9 able to automatically send faxes out on behalf of</p> <p>10 our users electronically.</p> <p>11 Q. Okay.</p> <p>12 Have your job responsibilities</p> <p>13 changed over the years?</p> <p>14 A. Yes.</p> <p>15 Q. Can you tell me how they've</p> <p>16 evolved?</p> <p>17 A. I went from senior technologist to</p> <p>18 director of Windows technology. I want to say</p> <p>19 that happened in 2001. And then in 2005 I became</p> <p>20 a vice-president of Windows technology.</p> <p>21 Q. What were your job</p> <p>22 responsibilities as a director of Windows</p>	<p>15</p> <p>1 data?</p> <p>2 A. Yes.</p> <p>3 Q. And the SmartSource I Group, are</p> <p>4 you familiar with that?</p> <p>5 A. Yes.</p> <p>6 Q. Were you responsible for the</p> <p>7 Windows environment for the SmartSource I Group?</p> <p>8 A. Yes.</p> <p>9 Q. And was that the case from did you</p> <p>10 say June of 2000?</p> <p>11 A. No.</p> <p>12 Q. When did you start?</p> <p>13 A. That would have taken place 2001.</p> <p>14 Q. Okay.</p> <p>15 So let me see if I have this. You</p> <p>16 became responsible for the Windows environment</p> <p>17 for the SmartSource I Group, Smart Source Direct</p> <p>18 in 2001?</p> <p>19 A. Yes.</p> <p>20 Q. And that's when you became the</p> <p>21 director of Windows technology?</p> <p>22 A. Correct.</p>

McBean, Jr., Alfred A.

March 27, 2007

New York, NY

6 (Pages 18 to 21)

	19		20
1	Q. Okay.	1	A. He's vice-president of databases.
2	So before you became the director	2	He manages News America Marketing's databases so
3	of Windows technology and you were a senior	3	Oracle databases.
4	technician, you were not responsible for the	4	Q. Okay.
5	Windows environments of any News America	5	Are you responsible for purchasing
6	Marketing division, is that correct?	6	hardware?
7	A. Correct.	7	A. Not entirely.
8	Q. Okay.	8	Q. Okay.
9	Who was responsible for those	9	Is there one person that has
10	environments prior to you?	10	responsibility for hardware purchases?
11	A. Prior to me PJ Paple.	11	A. No.
12	Q. How do you spell -- is it a man or	12	Q. Okay.
13	a woman?	13	What are your job responsibilities
14	A. It's a man.	14	in terms of purchasing hardware?
15	Q. How do you spell his last name?	15	A. I recommend hardware to be
16	A. P-a-p-l-e.	16	purchased.
17	Q. Okay.	17	Q. Does News America Marketing have
18	What was his job title?	18	any preferred vendors of hardware?
19	A. I am not sure, but I believe it	19	A. Yes.
20	was vice-president of operations.	20	Q. Who are those vendors?
21	Q. Do you know what his job	21	A. For the hardware that I recommend
22	responsibilities were vis-a-vis information	22	purchases for predominantly it's HP.
	19		21
1	technology for News America Marketing and the	1	Q. Okay.
2	divisions of that?	2	So are the servers that you --
3	A. I don't have his total job	3	I'll ask this question: Do you manage the
4	responsibilities. I do know that he was manager	4	servers?
5	of the Windows environment.	5	A. Yes.
6	Q. Okay.	6	Q. Okay
7	Does he still work for News	7	Are the servers HP servers?
8	America Marketing?	8	A. Yes.
9	A. Yes, he does.	9	Q. Would you tell me what model
10	Q. Do you know what his position is	10	numbers? Do you know what, that's probably a bit
11	currently?	11	of an unfair question.
12	A. Vice-president of database	12	Let me ask you this question: How
13	technology.	13	many servers do you oversee?
14	Q. Okay.	14	A. Today?
15	To whom does he report?	15	Q. Yes.
16	A. Today he reports to William	16	A. Roughly two hundred and -- roughly
17	Christie.	17	two hundred.
18	Q. To whom do you report?	18	Q. Where are they located?
19	A. I report into William Christie.	19	A. Across the United States. Across
20	Q. Okay.	20	North America.
21	What are Mr. Paple's job	21	Q. How many offices do you have job
22	responsibilities presently if you know?	22	responsibilities for?

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1 A. Fifteen. 2 Q. Okay. 3 And each of these offices has its 4 own servers? 5 A. Correct. 6 Q. And are they networked? 7 A. I take that back. It's more like 8 twenty offices. 9 Q. Twenty. 10 Are they networked? 11 A. Yes. 12 Q. Are they networked to 13 headquarters? 14 A. It's a fully mesh network so 15 all -- all connections -- all cities connected to 16 the mesh connect to each other. So all cities 17 connect to each other. 18 Q. Okay. 19 And we'll get into backing up, but 20 is all the backup done in one location? 21 A. No. 22 Q. It's all backed up in the separate	22 1 Dell and there might have been one or two 2 Gateways as well. 3 Q. Was all the data on those servers 4 migrated over to the HP servers at some point 5 over time? 6 A. Data that -- well, depending on 7 what the business case was. 8 Q. Are there separate servers that 9 manage E-mail? 10 A. There are separate servers that 11 manage E-mail, I don't understand the question. 12 Q. Where does the E-mail for the News 13 America reside? 14 A. In one of four different cities. 15 Q. What are the cities? 16 A. Toronto, Chicago, Wilton and New 17 York. 18 Q. Okay. 19 Are those the cities where the 20 E-mail is stored presently? 21 A. Correct. 22 Q. Has that been the case since 2000
1 offices? 2 A. Correct. 3 Q. Okay. 4 Is there a central backup? 5 A. No. 6 Q. In other words, twenty offices, 7 twenty backups? 8 A. No. 9 Q. Okay. 10 Why don't we take that more 11 incrementally and get back into the hardware. 12 The servers, are they particular 13 models of HP servers or do they vary widely? 14 A. They vary widely, however, of 15 recent we've been ordering standardizing on a 16 type of model server. 17 Q. And what is that? 18 A. It's a Compaq DL360, or HP DL360. 19 Q. Okay. 20 What were the servers in 2000 when 21 you joined the company? 22 A. It was a mix between Compaq and	23 1 when you joined the company? 2 A. With the exception of Wilton, yes. 3 Q. Okay. 4 And is all the E-mail -- well, let 5 me ask this: How does it break down from a 6 territorial perspective? What does New York 7 cover? What does Wilton cover? What does 8 Chicago cover and what does Toronto cover in 9 terms of E-mail? 10 A. Today? 11 Q. Yes, right now. 12 A. I don't know. 13 Q. Okay. Do you know what it was in 14 2000? 15 A. No. 16 Q. Am I correct that the different 17 cities manage the E-mail for different parts of 18 the country? 19 A. Correct, but not always the case. 20 Q. What are the rules on that? 21 A. The exceptions could be employees 22 that transfer from one office to the other, their

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<p style="text-align: right;">26</p> <p>1 E-mail in some cases may not transfer over. 2 Q. Okay. 3 And the E-mail that is in resides 4 on those servers, when you went from the Compaq 5 and Dell servers to the HP servers, was that 6 E-mail transferred to the new servers? 7 A. When we -- 8 Q. I'm talking about the legacy 9 E-mail. 10 A. When we performed upgrades to our 11 E-mail environment, mail that is on the mail 12 servers is transferred from the legacy server to 13 the new server. 14 Q. Okay. 15 What happens to the legacy 16 servers? 17 A. They're either repurposed or, you 18 know, if they're end of life then we will dispose 19 of them. 20 Q. Are there old servers in New York 21 from the case of the Compaq and Dell generation 22 hardware?</p>	<p style="text-align: right;">28</p> <p>1 break it down. 2 3 BY MR. PETERS: 4 Q. Well, the New York E-mail is on 5 the New York server, correct? 6 A. Not always the case. 7 Q. But generally? 8 A. That's usually the mode of 9 operation, but not always the case. 10 Q. And the Boston E-mail, is that on 11 the New York server? 12 A. Not always the case. 13 Q. Is that generally the case? 14 A. No. 15 Q. Where does that reside? 16 A. Today? 17 Q. Yes. 18 A. I want to say Chicago. 19 Q. Okay. 20 A. But I need to verify that. 21 Q. Okay. 22 Now, what legacy servers did</p>
<p style="text-align: right;">27</p> <p>1 A. In relation to E-mail? 2 Q. Yes, sir. 3 A. I do know that at the time New 4 York was running on Dell equipment. So those 5 servers are no longer available. Those are done. 6 We dumped them. 7 Q. So they're no longer in your 8 possession? 9 A. That's correct. 10 Q. Okay. 11 A. They were very old Dell systems. 12 Q. Now, the E-mail I'm obviously most 13 interested in is the E-mail that was in New York 14 and in Boston. 15 A. Right. 16 Q. Would that be on the New York 17 server more likely than not? 18 MR. KATZ: Objection. 19 You're referring to the New York 20 E-mail or are you referring to the Boston E-mail? 21 MR. PETERS: Both. 22 MR. KATZ: So maybe you should</p>	<p style="text-align: right;">29</p> <p>1 Chicago have before you migrated over to HP? 2 A. Dell. 3 Q. Okay. 4 Do you know whether or not any of 5 those servers in Chicago still exist? 6 A. The Dell servers, no. 7 Q. Do you know what happened to them? 8 A. We dumped them. 9 Q. Do you know when? 10 A. No. I can approximate and say 11 probably 2002. Probably about 2002. 12 Q. Okay. 13 And the desktops, are they these 14 days also generally HP? 15 A. What we're buying today is 16 ninety-five percent HP. 17 Q. Okay. 18 What was the case back in 2000 19 when you joined the company? 20 A. In 2000 we were purchasing Dell, 21 HP and IBM. 22 Q. What was in New York for the most</p>

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1 part? 2 A. I do not know. 3 Q. What's the average life of a 4 desktop at News America Marketing? 5 A. Between three and five years. 6 Q. What happens to the old desktops 7 once they're decommissioned or no longer used? 8 A. They're dumped. 9 Q. What does that mean literally? 10 A. We load them up into dumpsters and 11 they get hauled away. 12 Q. Before the desktops are hauled 13 away is the information that resides on the 14 desktops' hard drive backed up? 15 MR. KATZ: Objection. 16 As a matter of policy? 17 MR. PETERS: Yes. 18 19 BY MR. PETERS: 20 Q. As a matter of policy when a 21 desktop is decommissioned is the data on that 22 desktop imaged or backed up?	30 1 Q. Yes, sir. 2 Is that also the case with E-mail? 3 A. Yes. 4 Q. Which Windows operating system are 5 you running presently? 6 A. Windows 4.0, Windows 95, Windows 7 2000, Windows 2000 server, Windows server 2003, 8 Windows server 2003R2, Windows XP, Windows Vista 9 I think those are all the ones we are running. 10 Q. Okay 11 Have -- has News America Marketing 12 been a Windows -- has News America Marketing used 13 a Windows environment since 2000? 14 A. Yes. 15 Q. Okay. 16 Has there been any other operating 17 system that you know of or that pre-dates you? 18 Linux, for example? 19 A. From a Windows perspective the 20 only other item would be Windows 3.1. 21 Q. But News America Marketing has 22 been an entity that uses a Windows environment
31 1 A. There is no policy to that effect. 2 Q. Okay. 3 Do you know what happens as a 4 general rule by virtue of your job 5 responsibilities? 6 MR. KATZ: Objection. 7 A. The data is presented to -- 8 actually the manager gets involved and decides 9 whether or not they want to keep the data on the 10 disk. 11 Q. If data is kept where is it kept? 12 A. It's given to the manager. 13 Q. Okay. 14 Is it -- in what form is it given? 15 Optimal disk or tape? 16 A. It all depends on the manager. 17 They may ask us to burn it to CD. They may ask 18 us to drop it in their home directory. They may 19 ask us to hold it there for a new employee that's 20 coming in. It all depends on what the manager 21 would like us to do with it. It's at the 22 manager's discretion.	31 33 1 whatever Windows version that is for as long as 2 you know? 3 A. Uh-huh. 4 Q. Is that a correct statement? 5 A. For as long as I know, correct. 6 Q. Okay. 7 A. Which would be from 2000. 8 Q. But you don't know of any other 9 operating system that pre-dates you, do you? 10 A. Novell, but that's not a Windowing 11 environment, but I can't speak beyond Novell. 12 Q. Got it. 13 And -- 14 A. These other -- oh, we also use 15 today outside of Windows Sun. 16 Q. What's Sun used for? What 17 applications? 18 A. It's an operating system that we 19 run our main -- several applications on. 20 Q. Right. 21 Do you know what applications are 22 run off of Sun?

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<p>34</p> <p>1 A. Oracle. 2 Q. Okay. Is it mostly for 3 accounting? 4 A. No. 5 Q. Could you just tell me the purpose 6 of the applications that run off of the Oracle 7 database? 8 A. Our ERP system. 9 Q. ERP stands for? 10 A. Enterprise -- I'm sorry, I don't 11 recall the acronym, but the line of applications 12 that are on the Sun platform would be our 13 financial systems, our line of business 14 applications, the in-store business, for example, 15 would be on there, our FSI business would be on 16 there.</p> <p>17 Q. When you say the business would be 18 on there what do you mean?</p> <p>19 A. The in-store business.</p> <p>20 Q. I don't know what you mean by 21 that. I'm sorry. I don't mean to be obtuse</p> <p>22 A. The application --</p>	<p>35</p> <p>1 A. -- because you're asking me what 2 Windows software runs at the server level. I 3 mean Windows server runs at the server level. So 4 I guess --</p> <p>5 Q. But you run Outlook from the 6 server, don't you?</p> <p>7 A. No. You run that from a desktop.</p> <p>8 Q. That's my question then.</p> <p>9 So the only application on the 10 server is the server application itself? No 11 software resides on the server other than server 12 level software, in other words --</p> <p>13 A. No.</p> <p>14 Q. -- Office and --</p> <p>15 A. In some instances Office is 16 installed on the server to fit end user's needs. 17 So let's say, for instance, there's a user that 18 does not have Microsoft Office on their computer 19 that can use it off of the server.</p> <p>20 Q. Right.</p> <p>21 A. So --</p> <p>22 Q. Okay.</p>
	<p>36</p> <p>1 Q. Financials, all of their 2 applications?</p> <p>3 A. I don't know. That you're going 4 to have to take up with PJ. I don't -- all I 5 know is that the in-store business what our sales 6 reps used to enter orders, order management 7 system.</p> <p>8 Q. Okay. That helps.</p> <p>9 In terms of internal and external 10 communication E-mail, for instance, that's done 11 from a Windows environment?</p> <p>12 A. That's correct.</p> <p>13 Q. Okay.</p> <p>14 Can you tell me what software, 15 what Windows software is run on the server level 16 at News America Marketing? And if that's going 17 to require you to speak for the next twenty 18 minutes I'm going to withdraw the question. I'll 19 let you know right now.</p> <p>20 A. I was going to ask you to rephrase 21 the question because --</p> <p>22 Q. Yeah, in other words --</p>

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1 Q. What was being used back then? 2 A. Nortel. 3 Q. What version? 4 A. Do not remember. Do not recall. 5 Q. When did you switch over from 6 Nortel to Cisco VPN? 7 A. Do not recall. 8 Q. Was it during your tenure? 9 A. Yes. 10 Q. Obviously. 11 A. (Indicating.) 12 Q. Okay. 13 What software or applications are 14 used at News America Marketing? Can you list 15 them for me? Windows I'm talking about. 16 A. It's going to take twenty minutes. 17 Q. It is. Well, let me ask you 18 some -- then let me ask you some questions that 19 matter to me, okay? 20 Do you use Outlook? 21 A. Yes. 22 Q. Okay.	38	1 What's the IM application? 2 A. Windows Messenger. 3 MR. KATZ: Alfred, this is off the 4 record. 5 (Whereupon, a discussion is held 6 off the record.) 7 MR. PETERS: Let's go back on the 8 record. 9 10 BY MR. PETERS: 11 Q. So we were talking about Windows 12 applications that can be used to communicate 13 internally. One of them is Outlook and that's 14 E-mail. The other is IM Messenger, okay. 15 Are there other Windows 16 applications that are generally used for internal 17 communication? 18 A. Live Meeting. 19 Q. Live Meeting? 20 A. Uh-huh. 21 Q. Anything else? 22 A. For person to person communication	40
1 Do you use Word? 2 A. Yes. 3 Q. Do you use PowerPoint? 4 A. Yes. 5 Q. Do you use Excel? 6 A. Yes. 7 Q. Okay. 8 Do you use any other type of Word 9 application for communicating -- 10 Pardon me. 11 Do you use any other Windows 12 application for communicating internally other 13 than Outlook? 14 A. Define communicating. 15 Q. If I want to ask you a question 16 electronically -- 17 A. Okay. 18 Q. -- I can E-mail you? 19 A. That's correct. 20 Q. Can I IM you? 21 A. Yes, you can. 22 Q. Okay.	39	1 I think that covers it. 2 Q. Do you presently do Web meetings? 3 A. That's Live Meeting. 4 Q. That's Live Meeting. Okay. 5 Were there other applications used 6 for internal communications that have been 7 decommissioned during your tenure? 8 A. No. 9 Q. Okay. 10 So at all times since 2000 Outlook 11 has been the E-mail application? 12 A. Correct. 13 Q. And IM Messenger has been the 14 application for instant messaging? 15 A. Not since 2000, but yes. 16 Q. Okay. 17 When did that start, the IM 18 Messenger? 19 A. I don't recall. 20 Q. Okay. 21 A. I don't recall. 22 Q. Okay.	41

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	42	44
1	Is Outlook backed up?	
2	A. No.	1 that are used presently?
3	Q. Is IM Messenger backed up?	2 A. Project is the only one that I'm
4	A. The server is backed up, but the	3 aware of.
5	data that goes through the server is not.	4 Q. How long has Project been in use?
6	Q. Differentiate that for me	5 A. I don't know. I don't know.
7	A. The conversations are not backed	6 Q. Has it been around since you
8	up, they are not recorded.	7 joined the company in 2000?
9	Q. Okay.	8 A. Project has been around since I've
10	And the E-mail itself, the Outlook	9 joined the company in 2000, however, I cannot
11	E-mail itself, that's not backed up?	10 speak to how long or who uses it.
12	A. That is backed up. Well, Exchange	11 Q. And is that data backed up?
13	is a server. So the Exchange server is backed	12 A. If the Project documents are
14	up.	13 stored on our file servers then, yes, that would
15	Q. Okay.	14 be backed up.
16	A. But Outlook is not backed up.	15 Q. Do you use Primavera or Microsoft
17	Q. So E-mail itself, the	16 Visio, V-i-s-i-o?
18	communications are saved for some period of time?	17 A. Visio.
19	A. Mail that flows through the	18 Q. Visio? Pardon me.
20	Exchange servers are backed up.	19 A. Visio we do use.
21	Q. Okay.	20 Q. Okay.
22	And Live Meeting, is there any	21 A. What was the first one?
		22 Q. Primavera?
	43	45
1	backup of that data?	
2	A. I don't back that up. That's a	1 A. I'm not familiar with that one.
3	hosted solution provided by Microsoft.	2 Q. Okay.
4	Q. Right.	3 And Visio is used for project
5	So it's not -- it doesn't reside	4 planning?
6	on the server for any period of time?	5 A. Visio is used for diagramming
7	A. Doesn't reside -- it's not even	6 which is I guess a form of project planning so
8	here. I don't manage it or maintain it. We pay	7 you can see what your before and after results
9	for that service.	8 are.
10	Q. All right. Understood.	9 Q. Okay.
11	What is the accounting, Windows	10 A. It's also used for flow charting
12	accounting application or applications that are	11 which is obviously part of project planning.
13	used?	12 Q. Are there any News America
14	A. QuickBooks or it might be Quicken	13 Marketing specific applications that are run on
15	if they're the same thing. That's the only thing	14 the desktop only, systems that have been
16	from an accounting perspective that I recall.	15 developed directly only for News America
17	Q. Okay.	16 Marketing that run in a Windows environment?
18	Is there any project planning	17 A. Yes.
19	software used like Microsoft Project?	18 Q. Okay.
20	A. Yes.	19 Are any of those applications used
21	Q. Okay.	20 for communicating back and forth or can they be?
22	What are the planning applications	21 A. Yes.
		22 Q. Could you tell me what those

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<p>1 applications are called?</p> <p>2 A. Our ordinary management</p> <p>3 application. In-store order management</p> <p>4 application.</p> <p>5 Q. Okay.</p> <p>6 A. Our FSI application.</p> <p>7 Q. What's that stand for?</p> <p>8 A. Freestanding insert.</p> <p>9 Q. What's that for?</p> <p>10 A. It's for the – the education on</p> <p>11 the company, but the freestanding inserts is for</p> <p>12 the SmartSource coupons that are in the Sunday</p> <p>13 newspapers.</p> <p>14 Q. Okay.</p> <p>15 A. So that's the order management</p> <p>16 system.</p> <p>17 Q. Any other enterprise systems?</p> <p>18 A. Our field system.</p> <p>19 Q. Field?</p> <p>20 A. Yeah.</p> <p>21 Q. What is that?</p> <p>22 A. Our field system manages our field</p>	<p>46</p> <p>1 Marketing for communicating?</p> <p>2 A. Our Oracle system which is our</p> <p>3 financial system. Our actuate reporting system.</p> <p>4 Our global reporting system.</p> <p>5 Q. And this is reporting on what?</p> <p>6 Financial results?</p> <p>7 A. Business results. It all depends</p> <p>8 on what data folks are going after.</p> <p>9 Q. Okay.</p> <p>10 Does that cover it?</p> <p>11 A. No. There's Smart Matrix.</p> <p>12 Q. What is that?</p> <p>13 A. That's our customer interface</p> <p>14 system. Our customers do event planning I</p> <p>15 believe with that system. I've never been asked</p> <p>16 to list them all out so just give me a second if</p> <p>17 you need all of them.</p> <p>18 Q. No, that's another rule. Take as</p> <p>19 much time as you need. And I'm not looking for</p> <p>20 every application, you know, just to remind you</p> <p>21 and maybe put a finer point on it, I'm really</p> <p>22 looking for applications that are used to</p>
<p>47</p> <p>1 force for the in-store management system. So</p> <p>2 when we say put a coupon machine here, we have</p> <p>3 people that go out and do that. So that system</p> <p>4 manages that body of people.</p> <p>5 Q. How does it do that? In other</p> <p>6 words, what's the -- is it a -- does it</p> <p>7 communicate an order to someone in the field?</p> <p>8 A. Correct.</p> <p>9 Q. And when it is communicated where</p> <p>10 is it received? On a handheld device?</p> <p>11 A. Yes, but there are some orders</p> <p>12 that are received via computer and then printed</p> <p>13 to paper.</p> <p>14 Q. All right.</p> <p>15 But that's all directing your</p> <p>16 field representatives on what to do, is that a</p> <p>17 fair sort of thirty thousand foot view of that</p> <p>18 application?</p> <p>19 A. It's communication.</p> <p>20 Q. Okay.</p> <p>21 What other legacy or, pardon me,</p> <p>22 enterprise applications are used at News America</p>	<p>49</p> <p>1 communicate internally where someone from Chicago</p> <p>2 might communicate with someone from Boston or New</p> <p>3 York.</p> <p>4 A. If it's person to person --</p> <p>5 Q. That's really what I'm looking</p> <p>6 for.</p> <p>7 A. -- then these systems don't</p> <p>8 communicate person to person.</p> <p>9 Q. Okay.</p> <p>10 A. Because they communicate problems</p> <p>11 and issues from an order perspective or from an</p> <p>12 accounting perspective.</p> <p>13 Q. Right.</p> <p>14 A. And those systems then E-mail, you</p> <p>15 know, internal custodians on there's an issue or</p> <p>16 problem that needs to be vetted.</p> <p>17 Q. Uh-huh. Okay.</p> <p>18 MR. KATZ: Kevin, can you take a</p> <p>19 break for a second?</p> <p>20 MR. PETERS: Sure.</p> <p>21 (Whereupon, a short recess is</p> <p>22 taken.)</p>

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<p>1 MR PETERS: Let's go back on the 2 record 3</p> <p>4 BY MR. PETERS:</p> <p>5 Q We were talking before we broke 6 about applications used to communicate and you 7 were good enough to give me a list of 8 applications that are used for communicating 9 orders, for communicating accounting information 10 They were the order management software, the 11 field system software, et cetera. I want to 12 refocus my question a little bit. 13 The only software I'm interested 14 in at the moment is software where one person in 15 the company communicates with another person in 16 the company. And you've listed a few, Outlook, 17 IM and Live Meeting. 18 Are there other applications that 19 employees use to speak with employees one-on-one? 20 A One-on-one, yeah. The Field 21 Handheld System would be the only additional 22 where there is a one-on-one action there.</p>	<p>50</p> <p>1 A. Yes, there is. 2 Q. Is it digital? 3 A. I don't know. 4 Q. Do you know if it's backed up? 5 Let me ask the first question: Does the voice 6 mail reside on the server? 7 A. I'm sure it resides within the 8 telephone system, but I don't manage the 9 telephone system. 10 Q. Okay. 11 So you don't know whether or not 12 that data is backed up, voice mail? 13 A. I do not believe it is, but I 14 don't manage that system. 15 Q. Okay. Who does? 16 A. Victor Sinanski. 17 Q. Spell his last name, please. 18 A. S-i-n-a-n-s-k-i. 19 Q. Are there contact managers used 20 such as ACT or Goldmine? 21 A. I haven't heard that name in 22 years. I believe that was used, but I don't</p>
<p>51</p> <p>1 Q. And what is that? 2 A. It allows the field rep to speak 3 to their managers and support to talk about 4 installation issues or problems. 5 Q. Do News America employees or any 6 segment of them, News America Marketing 7 employees, have Blackberries or other types of 8 handheld devices? 9 A. Yes. 10 Q. Is that something that is given 11 out to management? 12 A. Upon request, yes. 13 Q. Okay. 14 Was that the case in 2000 as well? 15 A. In 2000 Blackberry technology 16 wasn't used. 17 Q. Was there any other type of remote 18 communication device used for data such as E-mail 19 when you joined the company in 2000? 20 A. Not that I was aware of, no. 21 Q. Is there voice mail at News 22 America Marketing?</p>	<p>53</p> <p>1 remember by who, but that's going back many years 2 ago. 3 Q. Okay. 4 I'm interested now back in 2000 5 when you joined the company was there a contact 6 manager that was generally used, ACT, Goldmine or 7 anything else? 8 A. ACT rings a bell with me, but I 9 can't conclusively say who used it. 10 Q. Do you recall whether or not there 11 was any contact manager that was used on a 12 company-wide basis? 13 A. There was a homegrown contact 14 manager system that interfaced with Outlook and 15 my recollection was to, it was to help I don't 16 want to use the word consolidate, help the end 17 users manage their contacts as opposed to going 18 out to applications like an ACT or Intellisync or 19 all the different versions of managing contacts. 20 Q. Okay. 21 Were there applications used to 22 keep notes of conversations and reminders of</p>

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15 (Pages 54 to 57)

<p>54</p> <p>1 meetings?</p> <p>2 A. We provide a series of</p> <p>3 applications. I don't know if they were actually</p> <p>4 used. I mean obviously there's -- there's the</p> <p>5 Microsoft Office products. There's, you know,</p> <p>6 Outlook which keeps notes as well.</p> <p>7 Q. Okay.</p> <p>8 Was that the case in 2000 when you</p> <p>9 joined the company?</p> <p>10 A. That is correct.</p> <p>11 Q. Okay.</p> <p>12 But there's no one application</p> <p>13 that was used on an enterprise-wide basis for</p> <p>14 maintaining notes of communications with</p> <p>15 contacts?</p> <p>16 A. Not that I'm aware of, no, there</p> <p>17 wasn't.</p> <p>18 Q. And the homegrown application, did</p> <p>19 it have a name?</p> <p>20 A. I want to say it was the sales</p> <p>21 call reporting system. They used it to manage</p> <p>22 contacts for, you know, all prospects and client</p>	<p>56</p> <p>1 Q. Okay.</p> <p>2 Is Siebel the customer management</p> <p>3 application presently used?</p> <p>4 A. That is correct.</p> <p>5 Q. Does it have a version that you</p> <p>6 can tell me about?</p> <p>7 A. It's version 7 something. I don't</p> <p>8 know the exact version number.</p> <p>9 Q. Okay.</p> <p>10 And that is a server side</p> <p>11 application?</p> <p>12 A. It's a client and server side.</p> <p>13 Q. Okay.</p> <p>14 And it's backed up, data is backed</p> <p>15 up when the servers are backed up?</p> <p>16 A. That is correct.</p> <p>17 Q. Do you, that is does News America</p> <p>18 Marketing have a document management system such</p> <p>19 as CDocs or iManage?</p> <p>20 A. No.</p> <p>21 Q. Is there a document retention</p> <p>22 policy that covers both electronic documents and</p>
<p>55</p> <p>1 prospects, customers.</p> <p>2 Q. Was that retired?</p> <p>3 A. Yes.</p> <p>4 Q. When was that?</p> <p>5 A. Don't recall the exact date.</p> <p>6 Q. Was it replaced by some other</p> <p>7 functionality?</p> <p>8 A. Siebel.</p> <p>9 Q. Spell that. C-e --</p> <p>10 A. S-i-e-b-e-l.</p> <p>11 Q. Okay.</p> <p>12 A. Siebel.</p> <p>13 Q. And that's a Windows application?</p> <p>14 A. Correct.</p> <p>15 Q. What's its function?</p> <p>16 A. It's our customer relationship</p> <p>17 management application.</p> <p>18 Q. And was information from the sales</p> <p>19 call reporting system migrated to Siebel when</p> <p>20 that system went online?</p> <p>21 A. I don't know. I did not manage</p> <p>22 that engagement.</p>	<p>57</p> <p>1 paper documents?</p> <p>2 A. Yes.</p> <p>3 Q. Are they different policies?</p> <p>4 A. No.</p> <p>5 Q. Can you tell me the document</p> <p>6 retention policy for electronic documents?</p> <p>7 A. The document retention policies go</p> <p>8 into how long you should hold financial</p> <p>9 information for, HR information, contracts.</p> <p>10 That's all I can recall.</p> <p>11 Q. Is there a document retention</p> <p>12 policy that covers E-mail?</p> <p>13 A. Not explicitly.</p> <p>14 Q. Is there one that implicitly</p> <p>15 pertains to E-mail?</p> <p>16 MR. KATZ: Objection.</p> <p>17 A. Policy as far as personal use, the</p> <p>18 policies do provide a guideline on how much</p> <p>19 personal use is allowed by an employee and other</p> <p>20 types of conduct uses of the E-mail.</p> <p>21 Q. Okay.</p> <p>22 I'm more interested in the</p>

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16 (Pages 58 to 61)

<p>58</p> <p>1 retention policy, not the use policy. In other 2 words, is there a policy that covers how long 3 E-mail is retained by News America?</p> <p>4 MR. KATZ: Kevin, can I ask are you 5 asking for the time period when your clients were 6 associated with News America Marketing?</p> <p>7 MR. PETERS: Yeah.</p> <p>8 MR. KATZ: Do you want to limit it 9 to that?</p> <p>10 MR. PETERS: Why don't we do that.</p> <p>11 BY MR. PETERS:</p> <p>12 Q. Which would be -- well, for your 13 perspective it would be 2000 until 2004.</p> <p>14 MR. KATZ: 2004 I think September 15 2004.</p> <p>16 A. There are no policies in place.</p> <p>17 Q. So everyone kept his or her own 18 E-mail as he or she saw fit?</p> <p>19 A. Correct.</p> <p>20 Q. There was no policy that said 21 delete your deleted E-mail, delete your sent</p>	<p>59</p> <p>1 reaches the next threshold then the mailbox is, 2 the ability to send E-mail is disallowed and then 3 if it hits the third threshold then the mailbox 4 shuts off.</p> <p>5 Q. What are the thresholds? Is 6 eighty meg the first?</p> <p>7 A. I think eighty meg is the last. 8 So the first threshold I want to say is around 9 seventy megs is the warning and then seventy-five 10 is the, stops the sending. However, it's a 11 guideline that we used. It's the default 12 setting.</p> <p>13 Q. Okay.</p> <p>14 There were ways to -- there were 15 ways around the setting?</p> <p>16 A. Uh-huh.</p> <p>17 Q. And that could be done on an 18 individual-by-individual basis?</p> <p>19 A. Correct.</p> <p>20 Q. And so if someone wanted to exceed 21 the limit they would approach you or some 22 administrator?</p>
<p>1 E-mail, delete your in-box?</p> <p>2 A. Correct.</p> <p>3 Q. In any amount of time?</p> <p>4 Were employees limited to an 5 amount of E-mail that they could store on their 6 desktops?</p> <p>7 A. Yes.</p> <p>8 Q. Okay.</p> <p>9 What was the limit?</p> <p>10 A. On their desktops they had no 11 limit. On the servers the limit was, and again 12 it differed by employee, but the general limit, 13 it was about eighty meg.</p> <p>14 Q. Okay.</p> <p>15 And did the server automatically 16 purge E-mail?</p> <p>17 A. No.</p> <p>18 Q. How did the policy get enforced, 19 the eighty meg policy? Was there a rule?</p> <p>20 A. Yeah, there's a rule that if the 21 mailbox reached a particular threshold that 22 warning messages are sent. Once the E-mail</p>	<p>60</p> <p>1 A. They would approach an 2 administrator on my team or a manager depending 3 on who would then present either can you increase 4 my limit or a business case on why they need to 5 have their limits increased.</p> <p>6 Q. Okay, but there was no limit on 7 what could be stored on the desktop other than, 8 of course, the disk size?</p> <p>9 A. Correct.</p> <p>10 Q. Now, but if they wanted to store 11 their E-mail on their C drive they would have to 12 migrate it over?</p> <p>13 A. Outlook has a provision to create 14 what's called a personal storage file where you 15 can move mail from the Exchange server to the 16 personal, to your personal folders and there was 17 no limitation of it as far as how many personal 18 folders a user could have on their desktop.</p> <p>19 Q. Okay.</p> <p>20 I haven't done it, but it's a drag 21 application?</p> <p>22 A. They can drag it or they can tell</p>

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17 (Pages 62 to 65)

<p>62</p> <p>1 Outlook to just copy all the E-mail from the 2 server and put it into a personal folder. 3 Q Okay. 4 When – when archives at News 5 America Marketing, when archives is E-mailed is 6 that archived to the C drive? 7 A By definition they're storing it 8 on their C drive. Whether they choose to archive 9 it that's on them. If they're holding it for 10 their own personal reasons, that's at the user's 11 discretion. 12 Q Right. 13 But you can set up your Outlook to 14 archive automatically periodically? 15 A Yeah, that would be at the user's 16 discretion. 17 Q And when that's done that's 18 archived on the desktop side, not the server 19 side, correct? 20 A That is correct. 21 Q There's no limitation on how much 22 you can archive?</p>	<p>64</p> <p>1 contract. 2 MR. KATZ: Don't guess. 3 MR. LIPPNER: Are you guessing? 4 A I can't tell you verbatim unless I 5 see the actual document. 6 7 BY MR. PETERS: 8 Q Let me suggest to you that it's 9 for the statute of limitations. 10 I'm kidding, but, yeah, no, that's 11 fine. 12 Again, the policy pertains to both 13 electronic documents and paper documents. 14 There's no differentiation as far as you know? 15 A That is my opinion. I mean 16 regardless if it's paper or electronic, if it's 17 an HR-related document regardless if it's in 18 electronic form or paper form it still has to be 19 maintained. 20 Q Okay. 21 And is there any automatic purging 22 of E-mail set up on the server side?</p>
<p>63</p> <p>1 A No, there isn't. 2 Q And that was the case in 2000 when 3 you joined, correct? 4 A That is correct. 5 Q That hasn't changed over time? 6 A No, it hasn't. 7 Q We were talking about the document 8 retention policy and we drifted off to E-mail 9 The document retention policy that 10 you are familiar with pertains to financials, 11 human resources material, contracts. Does it 12 pertain to anything else? 13 A I'm sure it does. I just don't 14 have it in front of me to tell you verbatim what 15 it pertains to. 16 Q Can you tell me in a general way 17 what the document retention policy is regarding 18 those types of documents? 19 A I want to say it's seven to ten 20 years for financials. You know, seven to ten 21 years for HR related stuff. Contracts I would 22 imagine it's for at least the length of the</p>	<p>65</p> <p>1 A No. 2 Q And again there's no automatic 3 purging set up on the desktop side either? 4 A That's at the user's discretion. 5 Q In other words, there's no 6 corporate policy on that? 7 A There's no corporate policy. 8 Q Okay. 9 And is there any policy about 10 renaming file extensions, in other words, 11 changing a DOC to some other extension so that 12 the documents move somewhere else or are visible 13 when opened up? 14 A There is no policy for that. 15 Q Okay. 16 In other words, let me put a finer 17 point on my question which really shouldn't be 18 hard. 19 Word documents, the extension is 20 DOC, Excel documents the extension is XLS. 21 On a company-wide basis have you 22 instructed employees not to change those</p>

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18 (Pages 66 to 69)

<p>1 extensions?</p> <p>2 A. No, we have not.</p> <p>3 Q. Okay.</p> <p>4 Does News America Marketing use</p> <p>5 data compression software.</p> <p>6 A. Yes.</p> <p>7 Q. Was that the case when you joined</p> <p>8 the company in 2000?</p> <p>9 A. Yes.</p> <p>10 Q. What software is used for data</p> <p>11 compression?</p> <p>12 A. WinZip and WinRAR.</p> <p>13 Q. Win?</p> <p>14 A. W-i-n-R-A-R. Those are the two</p> <p>15 that I am familiar with.</p> <p>16 Q. What data is compressed typically?</p> <p>17 A. Typically any – well, any type of</p> <p>18 data.</p> <p>19 Q. Could be any.</p> <p>20 When are these applications used</p> <p>21 generally?</p> <p>22 A. It's at the user's discretion.</p>	<p>66</p> <p>1 use presently for backing up and archiving data?</p> <p>2 A. We --</p> <p>3 MR. KATZ: You're asking for</p> <p>4 multiple, any multiple softwares or different</p> <p>5 functions?</p> <p>6 MR. PETERS: Yeah</p> <p>7 Q. What applications are used to back</p> <p>8 up the servers?</p> <p>9 A. Backup Exec.</p> <p>10 Q. E-x?</p> <p>11 A. E-x-e-c.</p> <p>12 Q. Okay. What version?</p> <p>13 A. What time period?</p> <p>14 Q. Presently.</p> <p>15 A. 10, Version 10.</p> <p>16 Q. Okay.</p> <p>17 Was Backup Exec the application</p> <p>18 used when you joined the company in 2000?</p> <p>19 A. Yes.</p> <p>20 Q. Okay. And are you aware of any</p> <p>21 other applications used for backing up software</p> <p>22 prior to News America Marketing's use of Backup</p>
<p>1 Q. Okay.</p> <p>2 Does the data compression software</p> <p>3 WinZip and WinRAR, does it reside at the server</p> <p>4 level, the desktop level or both?</p> <p>5 A. Both.</p> <p>6 Q. Is data compression used for</p> <p>7 backup?</p> <p>8 A. Yes.</p> <p>9 Q. Which application or applications</p> <p>10 are used for data compression in backing up?</p> <p>11 A. The tape backup programs have</p> <p>12 compressionability in and also the tape backup</p> <p>13 devices utilize compression for backup.</p> <p>14 Q. What do they use?</p> <p>15 A. The tape backup systems use</p> <p>16 whatever is the quantum standard which is DLT and</p> <p>17 SDLT and DAT, the compression standards that are</p> <p>18 located in there. If there -- and also Backup</p> <p>19 Exec has its own compression, if the tape device</p> <p>20 for whatever reason can't do compression, it can</p> <p>21 also compress data.</p> <p>22 Q. Could you tell me what software is</p>	<p>67</p> <p>1 Exec?</p> <p>2 A. Yes.</p> <p>3 Q. What application or applications?</p> <p>4 A. This is a guess, but I believe it</p> <p>5 was ARC Serve for the Novell servers.</p> <p>6 Q. A-R-C?</p> <p>7 A. A-R-C, ARC Serve.</p> <p>8 Q. For Novell?</p> <p>9 A. Novell. And presently today our</p> <p>10 Oracle system, Sun Systems utilize Net Backup for</p> <p>11 their backup, for their data backups.</p> <p>12 Q. I'm sorry, say that again, please.</p> <p>13 A. Net Backup, N-e-t, Backup, Net</p> <p>14 Backup.</p> <p>15 Q. Okay.</p> <p>16 But the Windows applications</p> <p>17 during the time that you have been involved with</p> <p>18 managing that environment have been backed up</p> <p>19 using Backup Exec?</p> <p>20 A. Correct.</p> <p>21 Q. Various versions of that now up to</p> <p>22 Version 10?</p>

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19 (Pages 70 to 73)

	70	
1	A. That is correct.	
2	Q. Okay.	
3	And what are the machines that are	
4	used for backing up, what's the hardware?	
5	A. Today we leverage Compaq DL360s.	
6	Q. Prior to moving to DL360s what was	
7	being used?	
8	A. I don't recall the models, but it	
9	was a mix between Dell and Compaq.	
10	Q. When did you move over to the	
11	Compaq DL360s?	
12	A. I don't recall the actual dates.	
13	They were done various, over the last six years.	
14	Q. Okay.	
15	And again these systems backed up	
16	in twenty locations?	
17	A. No. In each of the locations,	
18	again depending on year, either back --	
19	maintained their own backup. In recent years	
20	we've replicated data from the remote offices to	
21	Wilton, Connecticut.	
22	Q. Okay.	
	71	
1	So Wilton backs up for the other	
2	offices?	
3	A. No. Only the offices that are	
4	denoted as remote offices.	
5	Q. What are they?	
6	A. All of our sales offices. So	
7	Montreal, Mississauga. There are various sales	
8	offices across the country that Wilton backs up.	
9	Each of the core offices maintain their own	
10	backups.	
11	Q. And those core offices are the	
12	twenty offices that you gave me earlier?	
13	A. No, those are Wilton, Chicago, New	
14	York and Toronto.	
15	Q. Okay. Those are the four core	
16	offices?	
17	A. Those are the four core.	
18	Q. And Wilton backs up you said, for	
19	example, Mississauga and some other places?	
20	A. Wilton backs up --	
21	Q. And I know this is presently.	
22	A. Yeah, presently Wilton backs up --	
	72	
1	do you need the each individual office?	
2	Q. No. I just -- other locations, in	
3	other words, I'm trying to understand	
4	generally --	
5	A. They back up -- the Wilton office	
6	backs up all offices in the United States that	
7	are not New York and Chicago.	
8	Q. Okay.	
9	So backup, Wilton backs up Boston?	
10	A. Wilton backs up Boston.	
11	Q. Okay.	
12	And how long has Wilton backed up	
13	Boston?	
14	A. I'm going to say roughly two	
15	years.	
16	Q. Okay.	
17	And prior to that did Boston back	
18	up its own data?	
19	A. Yes.	
20	Q. And did it back up its own data	
21	using a Dell or a Compaq backup device?	
22	A. Correct.	
	73	
1	Q. Okay. And New York backs itself	
2	up?	
3	A. Yes.	
4	Q. Okay.	
5	Does New York reach out to any of	
6	the remote offices and backup those offices?	
7	A. This is where it gets a little	
8	complicated. The remote sales offices probably	
9	for a span of about two years prior to Wilton	
10	managed their full backups which took -- which	
11	took place once a week, the daily backups where	
12	it could have been backed up by either Wilton,	
13	New York or Chicago.	
14	Q. So there was a daily backup and a	
15	weekly backup, correct?	
16	A. Uh-huh.	
17	Q. The daily backup of the remote	
18	offices was done from either Wilton, Chicago or	
19	New York?	
20	A. Correct.	
21	Q. So Wilton, Chicago and New York	
22	had the ability to reach into --	

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20 (Pages 74 to 77)

	74	75	76
1	A. Correct.	1	You can answer.
2	Q. -- those remote servers and backup	2	A. You need to rephrase. A backup
3	that data?	3	doesn't overwrite anything.
4	A. Correct.	4	Q. It just adds on?
5	Q. Okay.	5	MR. KATZ: Objection.
6	And was that also the case for	6	A. I don't understand the question.
7	Boston?	7	Q. When you're backing up the data,
8	A. Rephrase the question.	8	you're backing up on to tape?
9	Q. Sure.	9	A. Right.
10	Well, when I use Boston I guess I	10	Q. Okay.
11	need to understand, is Boston considered a remote	11	Are you overwriting data?
12	sales office?	12	A. On the data?
13	A. Yes.	13	Q. Right.
14	Q. Okay. So Boston had a weekly	14	A. Yes.
15	backup --	15	Q. What are you overwriting?
16	A. Correct.	16	A. The previous backup that was on
17	Q. -- prior to two years ago?	17	the tape.
18	A. Correct.	18	Q. Right. Okay.
19	Q. And Boston was also backed up	19	The backups in Boston that were
20	daily, remotely?	20	done on a daily basis --
21	A. When Boston was doing its weekly	21	Strike that.
22	backup it was backed up daily remotely.	22	The backups of Boston that were
		75	
1	Q. It was backed up daily remotely.	1	done on a daily basis, where were they kept?
2	It was backed up daily remotely either by	2	A. New York, Wilton or Chicago.
3	Chicago, Wilton or New York.	3	Q. And how long were they kept for?
4	A. Correct.	4	A. No more than four to five weeks.
5	Q. Okay.	5	Q. And then what happened to those
6	And what was backed up daily from	6	tapes?
7	Boston?	7	A. They were overwritten.
8	A. Differential data. So any data	8	Q. They were overwritten with another
9	that has changed since the full backup or the	9	full backup?
10	weekend backup is backed up by one of the core	10	A. No, with another -- with another
11	offices.	11	backup. I can't tell you if it was a full or a
12	Q. Okay.	12	differential backup, but another backup.
13	A. So as an example the office does	13	Q. But you weren't overwriting -- you
14	their full backup on Friday. Monday night's	14	were archiving data -- let me put it this way:
15	backup happens let's say out of Chicago. It's	15	If someone had an E-mail in New York --
16	only going to back up the delta between the full	16	A. Okay.
17	backup which took place over the weekend and what	17	Q. -- and that E-mail was backed up
18	was changed on Monday.	18	from June of 2001, okay?
19	Q. Right. It doesn't overwrite the	19	A. Okay.
20	entire file, right? It just adds on to it? Or	20	Q. Five weeks comes by, would that
21	changes what's been changed?	21	E-mail be backed up yet again if it still resided
22	MR. KATZ: Objection.	22	on the server?

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21 (Pages 78 to 81)

	78		80
1	A. Yes.	1	Q. How frequently?
2	Q. Okay.	2	A. Usually – it's about weekly and
3	So even though it's being	3	then we got them on to a three-week rotation and
4	overwritten you're overwriting it with the same	4	then they went to a four-week rotation and then
5	E-mail?	5	as we progressed we finally got to the point
6	A. Correct.	6	where one of the central offices, one of the core
7	Q. Okay.	7	offices would then manage the backup.
8	MR. PETERS: Let's go off the	8	Q. Okay.
9	record.	9	Was a set of tapes archived that
10	(Whereupon, the witness is	10	was not overwritten as a matter of policy?
11	excused.)	11	A. For the remote offices they were
12	(Whereupon, a luncheon recess is	12	instructed to hold on to tapes, their fiscal and
13	taken at 12:16 p.m.)	13	their – actually end of year tapes.
14		14	Q. Okay.
15		15	A. And in some cases it was done –
16		16	it wasn't a formal policy. Through, you know,
17		17	standardizing the organization we eventually got
18		18	there by taking on the responsibility of backing
19		19	up the remote offices.
20	AFTERNOON SESSION	20	Q. Okay.
21	(12:39 p.m.)	21	What is the policy for maintaining
22	MR. PETERS: Let's go back on the	22	a set of tapes that is not overwritten?
	79		81
1	record.	1	A. We hold on to our year-end tapes
2		2	to keep us in line with the records retention
3	ALFRED A. McBEAN, JR.,	3	policy as far as holding on to, you know, our HR
4	conducting business at News America Marketing,	4	and our financial records and stuff like that.
5	20 Westport Road, 1st Floor, Wilton, Connecticut	5	Q. Okay.
6	06897, residing at 29 Thompson Street, Fairfield,	6	But the year-end tapes are a full
7	Connecticut 06825, having been previously duly	7	backup of the server?
8	sworn or affirmed by a Notary Public within and	8	A. Correct.
9	for the States of New York and New Jersey, resumed	9	Q. So they would have all the E-mail,
10	and continued to testify further as follows:	10	for example, that was on the server at the time
11	CONTINUED EXAMINATION BY MR. PETERS:	11	of the year-end backup?
12	Q. Mr. McBean, we were discussing	12	A. Correct.
13	backups and I want to get back into that now.	13	Q. And where are those year-end tapes
14	In 2000 were offices backed up	14	maintained?
15	daily and weekly?	15	A. In various locations across the –
16	A. The remote offices were instructed	16	across different, either different cities and/or
17	to backup daily. I don't have record of how well	17	hosting facilities.
18	they were doing their backups.	18	Q. And is there a policy for
19	Q. Okay.	19	maintaining those year-end tapes for a period of
20	And did they overwrite their tapes	20	time?
21	as well?	21	A. Yes, it's in the record retention
22	A. Yes.	22	policy.

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22 (Pages 82 to 85)

<p>1 Q How long are year-end tapes kept?</p> <p>2 A Typically no more than seven</p> <p>3 years. Again, I have to refer to the policy.</p> <p>4 Q Okay.</p> <p>5 Is that your disaster recovery,</p> <p>6 those year-end tapes or is there some other form</p> <p>7 of disaster recovery tape?</p> <p>8 A Our disaster recovery tapes are</p> <p>9 daily tapes that we backup daily. So if there is</p> <p>10 an emergency where we have to do a recovery we</p> <p>11 can go back to our daily tapes to do the</p> <p>12 recovery.</p> <p>13 Q Okay.</p> <p>14 Is there any backing up to some</p> <p>15 remote site, you know, a co-location facility,</p> <p>16 for example?</p> <p>17 A No, we don't back up to a</p> <p>18 co-location, but our co-location site does have a</p> <p>19 backup to back up the data that's in the</p> <p>20 co-location.</p> <p>21 Q Okay.</p> <p>22 A We don't have a DR site from a</p>	<p>1 you.</p> <p>2 Q And the tapes, are they -- the</p> <p>3 annual tapes, are they large capacity tapes?</p> <p>4 A Varies. Recent years, yes,</p> <p>5 they're large capacity.</p> <p>6 Q Are they DLT, LTO? What are they?</p> <p>7 A They're DLT and SDLT.</p> <p>8 Q And what were they when you</p> <p>9 started back in 2000?</p> <p>10 A DLT.</p> <p>11 Q Okay</p> <p>12 MR. PETERS: Gordy, we may be</p> <p>13 talking about those tapes and we may be coming up</p> <p>14 on seven years. So I assume that there's a</p> <p>15 provision in place that these tapes are not</p> <p>16 being -- these annual tapes are not being</p> <p>17 destroyed?</p> <p>18 MR. KATZ: Ask the witness.</p> <p>19</p> <p>20 BY MR. PETERS:</p> <p>21 Q Will you keep these annual tapes</p> <p>22 and not destroy them?</p>
<p>83</p> <p>1 co-location perspective.</p> <p>2 Q Where is the co-lo?</p> <p>3 A The co-lo is in Elmsford,</p> <p>4 Connecticut.</p> <p>5 Q Okay.</p> <p>6 A It's a remote hosting site where</p> <p>7 we host our --</p> <p>8 Q It's a website?</p> <p>9 A Our websites.</p> <p>10 Q Okay.</p> <p>11 So the annual tapes are kept in</p> <p>12 various locations?</p> <p>13 A (Indicating.)</p> <p>14 Q Where are the New York tapes kept?</p> <p>15 In this building?</p> <p>16 A If -- no. I believe they're kept</p> <p>17 off-site in a company by the name of Recall.</p> <p>18 Q What is that?</p> <p>19 A That's a tape storage facility.</p> <p>20 Q Where are they located? In New</p> <p>21 York?</p> <p>22 A The greater New York area. Thank</p>	<p>85</p> <p>1 A I can make sure that that happens.</p> <p>2 Q All right.</p> <p>3 I'm just talking about the annual</p> <p>4 tapes now. I'm not talking about changing any of</p> <p>5 your backup policies and procedures, but the</p> <p>6 annual tapes that are at --</p> <p>7 A Recall.</p> <p>8 Q -- Recall or wherever else they're</p> <p>9 maintained throughout the country, will you</p> <p>10 maintain those?</p> <p>11 MR. KATZ: These are the two-day,</p> <p>12 two-day a year --</p> <p>13 A This is the annual tapes, the</p> <p>14 year-end tapes.</p> <p>15 Q Yes.</p> <p>16 MR. KATZ: Yes.</p> <p>17 A Yes.</p> <p>18 Q Okay.</p> <p>19 (Request for production of</p> <p>20 documentation or information.)</p> <p>21</p> <p>22 BY MR. PETERS:</p>

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23 (Pages 86 to 89)

<p>86</p> <p>1 Q. Are there databases, catalogs or 2 other listings of the backups that you maintain?</p> <p>3 A. I don't understand the question.</p> <p>4 Q. Okay.</p> <p>5 When the tapes are backed up 6 either daily or weekly, is there a catalog 7 maintained of what's been backed up?</p> <p>8 A. Yes.</p> <p>9 Q. Okay.</p> <p>10 Can you describe that for me?</p> <p>11 A. The backup system records the 12 files that it stores on tapes and places them in 13 its catalog that it manages.</p> <p>14 Q. Okay.</p> <p>15 And then is that catalog 16 maintained separately, printed out, for example?</p> <p>17 A. No.</p> <p>18 Q. Maintained on the system?</p> <p>19 A. Correct.</p> <p>20 Q. And does the catalog change every 21 time a backup occurs?</p> <p>22 A. Yes.</p>	<p>88</p> <p>1 recover to. So you need resources and then 2 depending on -- well, if you're recovering 3 everything that's on the New York side it all 4 depends on how much data we're backing up and 5 what types of systems I'm restoring to. So I 6 can't answer that question without actually 7 looking at what I'm going to restore.</p> <p>8 Q. When you put the tape in, these 9 annual tapes, you can look just at the Outlook 10 files, is that correct?</p> <p>11 A. No.</p> <p>12 Q. How is it organized?</p> <p>13 A. Well, Outlook -- well, I think I'm 14 going to go out on a limb and say you're probably 15 talking about the Exchange server, correct?</p> <p>16 Q. Yes. Yes.</p> <p>17 A. The Exchange server data is stored 18 in an Exchange database and that data -- in order 19 to recover the data that's in the databases you 20 have to rebuild the Exchange environment as it 21 stood in that time frame and then restore the 22 data and then at that point you would then have</p>
<p>87</p> <p>1 Q. To reflect the new backup?</p> <p>2 A. To reflect the data that's in the 3 backup.</p> <p>4 Q. Okay.</p> <p>5 Is there a catalog of the annual 6 tapes?</p> <p>7 A. No.</p> <p>8 Q. Okay.</p> <p>9 Is there an inventory of those 10 tapes that's maintained either electronically or 11 on paper?</p> <p>12 A. Yes, there's an inventory for the 13 New York tapes at Recall. It's not detailed from 14 the end point of saying what's on the tapes.</p> <p>15 Q. What would it take to these what's 16 on those annual tapes? Would we have to put them 17 on a computer?</p> <p>18 A. We would have to put them onto a 19 DLT backup system, load software and then go 20 through a recovery process.</p> <p>21 Q. How much time would that take?</p> <p>22 A. I would need the infrastructure to</p>	<p>89</p> <p>1 the ability to use tools, whatever the case might 2 be, to do a search.</p> <p>3 Q. See the mailboxes, for example?</p> <p>4 A. You can see the mailboxes.</p> <p>5 Q. Okay.</p> <p>6 So what would it take to rebuild 7 that environment in your experience?</p> <p>8 A. It would -- we would have to learn 9 about what the environment was at that time, get 10 the appropriate resources, pull back the tapes 11 and then go through a restore.</p> <p>12 Q. And by the environment you mean 13 you'd need the right Exchange --</p> <p>14 A. Version.</p> <p>15 Q. -- version?</p> <p>16 A. Uh-huh.</p> <p>17 Q. What else would you need?</p> <p>18 A. The directory environment. Back 19 then in 2000 News America Marketing was an NT40 20 environment. We're now a 2003 environment. So 21 we would have to restore or rebuild the 22 environment as it stood back then.</p>

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24 (Pages 90 to 93)

90	91	92
1 Q Don't you continue to use NT40?	1	what tapes those mailboxes may be on?
2 A Uh-huh, we do.	2	A No, I have to go through the
3 Q Okay.	3	recovery process in order to tell you whose
4 So that environment is available	4	mailbox is stored where.
5 to News America?	5	Q Why is that?
6 A The operating system is, but we	6	A Because the data is within -- the
7 would have to rebuild the domain structure. The	7	data is within a database. What the backup does
8 domain as it stood back then, it doesn't exist,	8	is it backs up the database so in order to see
9 it doesn't exist today.	9	the data within the database I have to first
10 Q What would that involve?	10	recover the database, then in Exchange I can open
11 A We would also have to recover the	11	up and see, gee, is that mailbox here or not? If
12 domain environment from tape as well and rebuild	12	it's there then I can tell you who was on that,
13 that.	13	on that Exchange server.
14 Q What was the domain environment?	14	Q But if the employee is employed
15 A It was running on NT40.	15	out of New York, works in New York, isn't it more
16 Q Okay.	16	likely than not that his or her mailbox will be
17 A We have legacy systems that run on	17	in on a New York server?
18 Windows server 4.0 that are -- which is not our	18	A In 2000?
19 E-mail system which is not our domain	19	Q Yes.
20 environment.	20	A No.
21 Q Okay.	21	Q Where would -- why is that? I
22 But if you had to look at those	22	mean where would the mailbox be located for a New
	91	93
1 backup tapes, that's something that could be	1	York employee?
2 done, you have the resources to do that?	2	A It could be either New York or
3 MR. KATZ: Objection.	3	Chicago.
4 A No, I'd have to acquire the	4	Q Those two places?
5 resources to go through and look at that data.	5	A Correct.
6 Q And what resources would you have	6	Q And is there any logical way to
7 to acquire?	7	determine where an employee's mailbox will be
8 You have NT40, right?	8	either in New York or Chicago?
9 A Right. I have NT40. I would have	9	A It's based on the employee's
10 to build the environment and then recover the	10	history with the company.
11 data and at that point the Exchange server will	11	Q Can you put a finer point on that?
12 be up for lack of a better term.	12	What about their history?
13 Q Okay.	13	A News America Marketing came
14 And accessible LAN tools can be	14	together as through a series of acquisitions and
15 used?	15	the in-store division was centered in
16 A That is correct.	16	Connecticut. The FSI division is centered in New
17 There's one small note. I have to	17	York and then the merchandising division is in
18 do that for three to four offices because I don't	18	Chicago.
19 know where the Boston data is stored.	19	So as the company grew, 2000
20 Q Okay.	20	forward, employees shifted from office to office.
21 Now, if I were to provide you with	21	So it was very hard for me to tell you that a
22 a list of mailboxes, would you be able to tell me	22	hundred percent of the New York City employees

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25 (Pages 94 to 97)

<p style="text-align: right;">94</p> <p>1 are in New York where, versus Connecticut versus 2 Chicago. It's more apparent with New York and 3 Connecticut only because, you know, the employees 4 went back and forth continuously so.</p> <p>5 Q. So if you knew an employee's 6 history with the company, in other words, where 7 he came from, where he worked you could speculate 8 with some accuracy about where his mailbox is 9 located?</p> <p>10 A. Speculate, but again there was no 11 hard and fast rule that said mailbox is here 12 versus there versus -- there was never a hard and 13 fast rule.</p> <p>14 Q. Okay.</p> <p>15 So, I'm sorry, if I asked you this 16 question, Mr. McBean, is there any type of 17 inventory of these annual tapes? I think you 18 told me that it's maintained at Recall?</p> <p>19 A. For New York it's maintained at 20 Recall. In other offices it's either we have 21 them on-site or they're maintained by, you know, 22 by their Iron Mountain and there might be one</p>	<p style="text-align: right;">96</p> <p>1 Q. You could get to those 2 inventories?</p> <p>3 A. I can get to them. I may not have 4 direct access, but I can get to those 5 inventories, yes.</p> <p>6 Q. Okay.</p> <p>7 Do you use a particular brand of 8 backup tape?</p> <p>9 A. I don't know. I mean it's a DLT 10 tape. I never stopped to see who made it.</p> <p>11 Q. Okay.</p> <p>12 Is there a central log of your 13 backups?</p> <p>14 A. No.</p> <p>15 Q. So am I correct that the most -- 16 Strike the question.</p> <p>17 Am I correct then if documents 18 exist from the years 1999 and 2000 the only place 19 they're going to be are on those annual tapes, 20 they are not otherwise backed up at any location?</p> <p>21 A. Data can exist on the file servers 22 that stretch back as far as 1999. So if it's</p>
<p style="text-align: right;">95</p> <p>1 other -- Meyer is another tape storage company. 2 Q. Meyer? 3 A. Meyer. 4 Q. Where are they? 5 A. They're in Connecticut. 6 Q. Whose tapes do they maintain? 7 A. Predominantly Wilton. 8 Q. Did these companies that store 9 your tapes Meyer, Iron Mountain, recall, do they 10 provide you with some electronic or paper 11 inventory? 12 A. They provide us with electronic 13 inventory telling us what tapes they have of ours 14 by tape number. 15 Q. Okay. 16 And where are those inventories 17 maintained on the server? 18 A. Electronically each one of the 19 hosting facilities. 20 Q. Do you have access to all of those 21 inventories? 22 A. Yes.</p>	<p style="text-align: right;">97</p> <p>1 still on our file servers today it's online or it 2 could be on the year-end tapes. 3 Q. Okay. 4 But E-mail from that time period, 5 the only place that's going to be is on those 6 tapes, right? 7 A. E-mail from that time period would 8 be on those tapes or in Outlook PST files that 9 may exist on end users' computers. 10 Q. Right. 11 If the end user archived the 12 E-mail themselves then they exist on the computer 13 still? 14 A. Uh-huh. 15 Q. Correct? 16 A. (Indicating.) 17 Q. Otherwise they're on those tapes? 18 A. Correct. 19 MR. KATZ: Assuming they haven't 20 been deleted. 21 MR. PETERS: Well -- 22 THE WITNESS: I said E-mail.</p>

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26 (Pages 98 to 101)

	98	100
1 BY MR PETERS:		
2 Q. Those tapes haven't been deleted.	1 Q. None of them?	
3 they exist. Whatever E-mails exists on those	2 A. None of them.	
4 tapes is still there?	3 Q. Do you know if they're in the New	
5 A. Whatever E-mail that existed in	4 York area?	
6 that time period would be on the year-end backup.	5 A. I have no clue.	
7 Q. Can you tell me the people who are	6 Q. Were they working in New York?	
8 responsible for network supervision?	7 A. Well, I do know that one of them	
9 In other words, let me put it	8 was in the Chicago area.	
10 another way: Who reports to you? First give me	9 Q. Who is that?	
11 a number of people.	10 A. Bob Rizzo.	
12 A. Eight.	11 Q. Bob Rizzo?	
13 Q. Okay Then I can ask you this	12 A. Bob Rizzo.	
14 question without feeling guilty. Who reports to	13 Q. You don't happen to know if he has	
15 you?	14 a middle initial, do you?	
16 A. Kevin Barrett, Jason Magill,	15 A. (Indicating.)	
17 Christopher Adami, Gabe Martinez, Martin Puzan,	16 Q. Okay.	
18 Victor Yang, Bradford Heines.	17 A. I think his official name is	
19 How many do I have?	18 Robert Rizzo.	
20 Q. Seven.	19 Q. Were or are handheld devices	
21 A. Oh, Ulrich Patzer.	20 synchronized with the server?	
22 Q. And do all these folks have the	21 A. What time period?	
	22 Q. Currently.	
	99	101
1 same job responsibilities albeit for different	1 A. Currently, yes.	
2 parts of the company?	2 Q. Okay.	
3 A. They report into me. They help me	3 When did that begin, that process?	
4 manage the Windows layer. They are assigned	4 A. Automatic synchronization, I don't	
5 different responsibilities based on business	5 have an exact time. I want to say it was	
6 need.	6 probably about three to four years ago.	
7 Q. Okay.	7 Q. Okay.	
8 Are any of these folks responsible	8 A. And that's with the introduction	
9 for backup?	9 of the Blackberries.	
10 A. Yes.	10 Q. Okay.	
11 Q. Who is that?	11 So then that data once	
12 A. Ulrich Patzer, Martin Puzan,	12 synchronized would also be backed up daily,	
13 Victor Yang, Chris Adami. Those are the key	13 weekly, annually?	
14 backup.	14 A. Well, the data on the Blackberry	
15 Q. Okay.	15 was not backed up. The data in the E-mail system	
16 Who was responsible for backing up	16 was.	
17 in 2000 when you joined the company?	17 Q. Sure.	
18 A. In 2000 Bob Rizzo, Jane Hogan,	18 But once the sync happened then	
19 Jesse Leo.	19 whatever was on the Blackberry was on the server,	
20 Q. Are these folks still at News	20 right?	
21 America Marketing?	21 A. No.	
22 A. No, they're not.	22 Q. It didn't work that way?	

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27 (Pages 102 to 105)

1 A. No, because you can store data on 2 your Blackberry that is not – 3 Q. That was on its own drive. Okay 4 And there was no procedure for 5 backing up data that was stored just on the 6 Blackberry? 7 A. There is a procedure. It's 8 defined in the manual. It was at the user's 9 discretion. 10 Q. Okay. 11 Which Exchange version was being 12 used when you started? Was that the 4 0? 13 A. It was Exchange Version 5.5. 14 Q. That's in 2000? 15 A. That's in 2000. 16 Q. And can you give me the 17 progression? 18 A. We went from Exchange 5.5 to 19 Exchange 2000 and then we went from Exchange 2000 20 to Exchange 2003. 21 Q. Did you go to 2000 around 2000? 22 A. No. I believe that took place	102 1 in some location and access every server in the 2 country? 3 A. Yes. 4 Q. And, therefore, you can access 5 what's ever on that server? 6 A. Correct. 7 Q. Okay. 8 Is there a policy about password 9 protecting documents? 10 A. Password protecting documents? 11 Q. Word documents, for instance, or 12 Excel documents? 13 A. I think that goes back to our 14 computer usage document. I can't articulate 15 what's in that document verbatim, but I believe 16 it does make mention of what to do with sensitive 17 material. 18 Q. Okay. 19 And are passwords maintained in 20 one location for documents or is there a standard 21 password that's used? 22 A. No. Not – no, not at all.
1 around either late 2001 or 2002. 2 Q. Okay. 3 And the 2003 migration, when did 4 that happen? 5 A. Probably either late 2003 or 2004. 6 I don't have an exact date on either. 7 Q. Okay. 8 Can all of the servers be accessed 9 from a central location? 10 MR. KATZ: You're talking about 11 today? 12 MR. PETERS: Today. 13 A. For the most part, yes. 14 15 BY MR. PETERS: 16 Q. Is the data that's only available 17 locally? 18 MR. KATZ: I don't understand the 19 question. 20 Q. What I'm getting at is I'm picking 21 on your qualifier for the most part. 22 Can you sit in your office or sit	103 1 Q. Okay. 2 In this written policy can you 3 describe it for me as a one document, the 4 computer usage policy? 5 A. Yes. That I'm aware of it's a 6 document that's produced by News Corporation. 7 Q. Okay. 8 And is it the same, excuse me, is 9 there a separate document that covers document 10 retention? 11 A. Yes. 12 Q. And have you seen that document, 13 the document retention policy? 14 A. Yes. 15 Q. How long is it? 16 A. In pages? 17 Q. Yes. 18 A. I don't -- I don't know. Two, 19 three pages. I don't know. 20 Q. Okay. 21 And how far back does the document 22 retention policy go? In other words, when did

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28 (Pages 106 to 109)

<p>1 the document retention policy go into effect?</p> <p>2 A. I don't have an exact date, but</p> <p>3 sometime 2005.</p> <p>4 Q. Was there a document retention</p> <p>5 policy in 2000 when you joined the company?</p> <p>6 A. None that I can recall, no.</p> <p>7 MR. KATZ: Let me just interject, I</p> <p>8 think that you asked him before lunch about</p> <p>9 document retention and I think he testified that</p> <p>10 there was no document retention policy during the</p> <p>11 period of time that your clients were involved</p> <p>12 with News America Marketing and I think you've</p> <p>13 just testified again that this document retention</p> <p>14 policy came into effect in 2005 again after they</p> <p>15 were gone for a considerable period of time from</p> <p>16 News America Marketing.</p> <p>17 So I don't know if there's any</p> <p>18 further need for you to explore the current</p> <p>19 document retention policy because it doesn't</p> <p>20 really deal with the situation we have in this</p> <p>21 case.</p> <p>22 MR. PETERS: No, I agree with that.</p>	<p>106</p> <p>1 Q. Can you tell me about that, what</p> <p>2 did you migrate and when?</p> <p>3 A. Exchange from, you know, version</p> <p>4 55 to 2000. Exchange from 2000 to 2003. These</p> <p>5 are enterprise-type transitions.</p> <p>6 Q. When you migrated the data from 55</p> <p>7 to 2000 did you do it by tape?</p> <p>8 A. No.</p> <p>9 Q. How was it done?</p> <p>10 A. As part of the migration</p> <p>11 instructions it tells you how to do it, you know,</p> <p>12 going from version, from the previous version to</p> <p>13 the later version.</p> <p>14 Q. Okay.</p> <p>15 But prior to migrating the data</p> <p>16 from 55 to 2000 did you make the complete backup</p> <p>17 of the data on 55 in case the migration failed?</p> <p>18 A. By virtue of our backup</p> <p>19 procedures, yes. So we didn't go out and make an</p> <p>20 explicit backup of the environment. We just</p> <p>21 leveraged our procedures.</p> <p>22 Q. All right.</p>
<p>107</p> <p>1 I go back and talk about the document retention</p> <p>2 policy because for lack of a better description I</p> <p>3 find it hard to believe there was no document</p> <p>4 retention policy in a company this size. I</p> <p>5 haven't come across that before so, but it is what</p> <p>6 it is.</p> <p>7</p> <p>8 BY MR. PETERS:</p> <p>9 Q. Have there been any large-scale</p> <p>10 migrations of data that have required News</p> <p>11 America to use backup tapes in order to move</p> <p>12 from, for example, one version of an application</p> <p>13 to another?</p> <p>14 A. No, not that I can recall, no.</p> <p>15 Q. Have you changed any applications</p> <p>16 that required you to migrate data --</p> <p>17 A. Yes.</p> <p>18 Q. -- since your tenure?</p> <p>19 A. Yes.</p> <p>20 Q. And have you had to migrate data</p> <p>21 on an enterprise-wide basis?</p> <p>22 A. Yes.</p>	<p>109</p> <p>1 So there's no backup tape that</p> <p>2 exists, for example, that corresponds to the time</p> <p>3 you migrated 55 to 2000 and 2000 to 2003?</p> <p>4 A. No, there isn't and that's because</p> <p>5 of the length of time that these types of</p> <p>6 enterprise changes, when you do a migration, it's</p> <p>7 not a one night deal. It takes several weeks to</p> <p>8 do.</p> <p>9 Q. Right.</p> <p>10 So but I think you answered my</p> <p>11 question. I apologize for asking it again. You</p> <p>12 didn't image any drives in that process to make</p> <p>13 sure that you had the data available in the event</p> <p>14 of a failed migration or a part of it failed?</p> <p>15 A. No.</p> <p>16 MR. PETERS: That's all I have.</p> <p>17 MR. KATZ: Okay.</p> <p>18 MR. LIPPNER: Wow, that does it</p> <p>19 (Time noted: 1:10 p.m.)</p> <p>20</p> <p>21</p> <p>22</p>

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110

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ALFRED A. McBEAN, JR.

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10 Subscribed and sworn to before me
11 this _____ day of _____ 2007.

12

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14 _____

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1 C E R T I F I C A T E

2 S T A T E O F _____)

3) :ss

4 C O U N T Y O F _____)

5 I, RICH GERMOSEN, a Certified Court
6 Reporter, NCRA Certified Realtime Reporter,
7 Certified LiveNote Reporter, and Notary Public
8 within and for the States of New York and New
9 Jersey, do hereby certify:

10 That ALFRED A. McBEAN, JR., the witness
11 whose deposition is hereinbefore set forth, having
12 been duly sworn by a Notary Public of the States of
13 New York and New Jersey, and that such deposition is
14 a true record of the testimony of said witness

15 I further certify that I am not related
16 to any of the parties to this action by blood or
17 marriage, and that I am in no way interested in the
18 outcome of this matter.

19 IN WITNESS WHEREOF, I have hereunto set
20 my hand this _____ day of _____ 2007.

21

21 RICH GERMOSEN, CCR, CRCR, RPR, CRR, CLR
LICENS NO. XJ01847
22 LICENS NO. XR00168